



# Welcome

To our first JIF newsletter which goes to all LSC providers involved in JIF in the East Midlands, keeping you informed of progress and to share good practice and information

The Joint Investment Framework (JIF) is a vital initiative which, as part of a national project, offers real opportunities for the wider East Midlands workforce of the NHS both now and in the future – its specific aims are to:

- Develop a skilled workforce through high quality, relevant training provision and targeted investment
- Deliver skills, learning and qualifications to improve patient care and delivery of services

#### Achievements in the first nine months:

- 21 of 23 NHS organisations have committed to signing the Skills Pledge potentially giving you access to train 65,541 learners
- Approximately 9,975 training interventions have been delivered to staff covering all occupational areas
- Our first apprentice was taken on by the East Midlands Ambulance Service (EMAS) in September
- A governance structure has been set up which mirrors the national arrangements and we have a true partnership between NHS East Midlands, Skills for Health and the Learning and Skills Council



**Julie Mather**  
LSC regional  
lead for JIF

*“Over the past nine months we have worked hard to create real impact and also spread the word about JIF, putting procedures in place to support the initiative.”*

- We have a JIF project team based at the EM NHS which includes a JIF partnership manager, a project assistant and a communications & marketing manager
- We have an operational group of JIF leads employed by the EM NHS representing each of the five local health communities and EMAS
- We have a named large employer broker at EMB Ltd working to support each of the JIF leads to meet the training needs of the health organisations in their patch
- An A-Z Employer guide has been produced which lists all of the employment sites that sit within each of the health organisations. This will help you to quickly identify the correct ILR code for each learner.
- A new JIF website is available to keep you up to date with all of the latest JIF news at <https://www.lsc.gov.uk/regions/East%20Midlands/jif/>
- A communications strategy has been produced which focuses on getting the JIF message to employers, employees, LSC staff **and of course to you.**





## In Profile ...

**Julie Bellm was seconded to the role of JIF partnership manager eight months ago. Previously, while at the LSC, Julie had regional responsibility for IAG and Skills for Life, as well as working with the third sector and Jobcentre Plus.**



She said: "The secondment to the JIF project provided a great opportunity to bring together all of the skills and knowledge gained in my working career, including my experience of working within the NHS."

Julie has been involved in adult learning for over 20 years - from delivery through to policy development – and has project-managed a number of government funded initiatives on behalf of Leicestershire Training and Enterprise Council and recently for the LSC at both the local level and regional office.

"Our measures of success for the JIF will be about how effectively we can embed the principles of the JIF into workforce planning and development processes within Trusts." said Julie. "This should lead to an increased number of staff in the target groups undertaking NVQs, Apprenticeships and skills for life programmes. We will also be looking at how we can measure the impact of the increase in skills on service delivery such as improved patient care."

If you have any questions for Julie, please feel free to contact her at [Julie.bellm@eastmidlands.nhs.uk](mailto:Julie.bellm@eastmidlands.nhs.uk)

## National Apprenticeship Week 23 – 27 February 2009

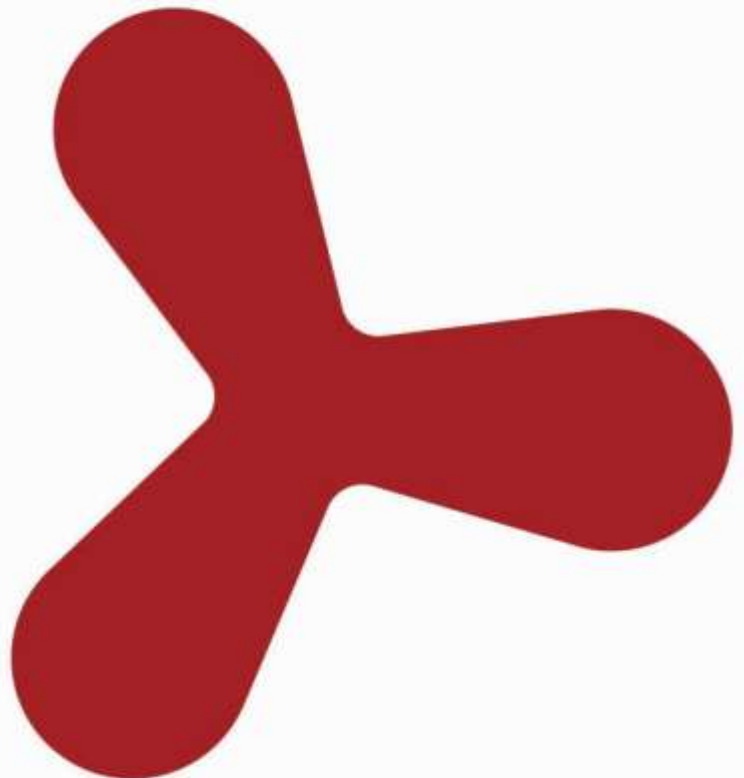
February sees the return of the Annual National Apprenticeship Week which aims to raise the profile of Apprenticeships and encourage more employers to take on Apprentices.

With a strong focus on public sector organisations this year, a variety of events are being organised throughout the East Midlands including visits to schools by employers advocating Apprenticeship schemes.

Alan Sugar's former "Apprentice" Saira Khan will be visiting the region to share her experiences and local managing directors will be going "back to the floor" to find out what it's like to turn back time and try out the work of an Apprentice.

East Midlands MPs and local journalists are also joining in the activities and will be experiencing what it's like to be an Apprentice for the day.

**A comprehensive PR and marketing campaign is underway to highlight the week's aims and events so look out for more details in your local press and listen out for announcements on your local radio stations for more information.**





“It was essential that we could find a provider which could offer training to large numbers of people who work shifts and who often have very demanding roles. Trainers would be required to go out with front line staff.”

South Nottingham College had a number of assessors who had A & E experience which attracted EMAS, who liked their approach.

There is a wide variety of training being given to all kinds of staff members – business and administration NVQ, customer service for some of the hospital liaison people, general healthcare, cleaning, and health and social care, says Peter.

Neil Fowkes, head of business development at South Nottingham College, said: “We are obviously delighted to have been selected to carry out this work. What it shows is that employer engagement within colleges is moving on and colleges are now able to be more responsive than they have been in the past when providing relevant training at a time and a place to suit employers.”

The college is providing an effective partnership working in this case with Strategic Training Solutions, Mansfield; Quantum Training, Derby and Swan Corporate Training in Burton-on-Trent.

## New Year, new exciting challenges

**East Midlands Ambulance Service is preparing for a huge challenge for the New Year – as more than 1,700 staff members from bands 1 to 4 are given the chance to work towards NVQ and other qualifications.**

Training will be delivered by **South Nottingham College** which will kick start 2009 with a pilot training scheme for ambulance staff. Once the pilot is underway in various “pockets” in the region and assessments have been made, training will be then rolled out throughout the East Midlands from April.

“It’s all down to partnership,” says Peter Burnett of EMAS. “It wouldn’t have been possible without LSC, EMB or South Nottingham College. It’s a hugely exciting project and it wouldn’t be possible if so many agencies hadn’t worked together to bring this about.”

Hev Bingley, the EMB large employer broker supported Peter Burnett of EMAS through the process of deciding which provider to use.

Hev said: “EMAS knew exactly what they were looking for. They gave a clear brief, explaining that EMAS is a 24/7, 365-day-a-year service. People work shifts, nights, and trainers would be required to travel to all four corners of the East Midlands – from Grimsby down to Kettering.



**Neil Fowkes:** “*employer engagement within colleges is moving on.*”





## Stars in our eyes

**When Jayne Reynolds had to leave her much-loved job as a healthcare assistant in Glenfield and Leicester Forest East's district nursing team, she didn't let disappointment put an end to her career in the NHS.**

Jayne, who lives in Leicester, had to give up her position as healthcare assistant due to ill health but was able to re-train and developed computer skills and qualifications enabling her to now give clerical support to the same team.

Her determination to succeed was recognised at the Leicestershire County & Rutland Primary Care Trust Star Awards where Jayne picked up the Joint Investment Framework (JIF) Excellence in Training Award.

Jayne said: "I was very apprehensive about re-training at first as there were so many things to learn, but everyone has been so supportive."

The Star Awards were created to recognise the hard work and commitment that staff dedicate to the Trust in order to develop their skills through training.



**Jayne, seated left, receives her award from JIF partnership manager, Julie Bellm**

JIF partnership manager, Julie Bellm said: "It's great that the JIF is able to support such an award scheme. Jayne sets a positive example of how staff can benefit."

If you have any questions for Julie, please feel free to contact her at [Julie.bellm@eastmidlands.nhs.uk](mailto:Julie.bellm@eastmidlands.nhs.uk)

---

## Apprenticeships bring new blood to the NHS

New apprentice Carla Collett is the first of 20 people employed by Lincolnshire Partnership NHS Foundation Trust in its new Apprenticeship programme.

In an attempt to bridge a future skills gap via the programme, the Trust is helping the 20 build a successful career, giving people from all walks of life the chance to earn as they learn and work towards recognised qualifications.

17-year-old Carla was the first to join the Trust in its HR department on a two-year Apprenticeship.

"I'm really enjoying the work and the training." said Carla. "I was really interested in HR at school and when I heard about the Apprenticeship programme, it sounded like a great way to carry on my training whilst actually earning some money at the same time."

Carla will receive all her training 'on the job' supported by provider JHP Group Ltd.

Her trainer Sharon Roberts said: "Carla is really keen and enthusiastic and great to work with.

"We are using the ENVQ on line system which is the way forward. It's paperless, and more efficient, and allows people to view the training process quickly."



Carla enjoying her new role





## We've got your number!

Training providers - remember ILR codes! These are essential when identifying a learner's employer out in the field against their unique ID code.

We have 23 trusts in the East Midlands, which include more than 2,000 employers in the region, meaning that it is imperative that providers identify the right ILR code in order for us identify LSC funding spent on learners through the JIF initiative.

These learners will either be NHS employees or employees of GPs or dental surgeries. What we need is for you to complete both fields of A47 A with unique code and B with pay band 1 – 4. Also please complete field A49 with code SP008 to allow the learning undertaken to be identified by our national office.

You can follow this link for a full A to Z listing of these codes to make it easier for you to get the numbers right.  
[http://readingroom.lsc.gov.uk/lsc/EastMidlands/JiF\\_Employer\\_list\\_A\\_to\\_Z\\_Jan2009.pdf](http://readingroom.lsc.gov.uk/lsc/EastMidlands/JiF_Employer_list_A_to_Z_Jan2009.pdf) Any queries, or for any advice on ILR codes, please contact Andy Potterton 0116 228 1870 or email [andrew.potterton@lsc.gov.uk](mailto:andrew.potterton@lsc.gov.uk)

NHS Organisations	Special project code Number (A47a)
Chesterfield Royal Hospital NHS Foundation Trust	101
Derby Hospitals NHS Foundation Trust	102
Derby City PCT	103
Derbyshire Mental Health Services NHS Trust	104
Derbyshire County PCT	105
Doncaster and Bassetlaw Hospitals NHS Foundation Trust	201
Bassetlaw PCT	202
Nottingham City PCT	203
Nottingham University Hospitals NHS Trust	204
Nottinghamshire County Teaching PCT	205
Nottinghamshire Healthcare NHS Trust	206
Sherwood Forest Hospitals NHS Foundation Trust	207
Lincolnshire Partnership NHS Trust	301
Lincolnshire Teaching PCT	302
United Lincolnshire Hospitals NHS Trust	303
Leicester City Teaching PCT	401
Leicestershire County & Rutland PCT	402
Leicestershire Partnership NHS Trust	403
University Hospitals of Leicester NHS Trust	404
Kettering General Hospitals NHS Trust	501
Northamptonshire General Hospital NHS Trust	502
Northamptonshire Teaching PCT	503
Northamptonshire Healthcare NHS Trust	504
EM Midlands Strategic Health Authority	901
E M Ambulance Services NHS Trust	902





## Over to you...

Please let us know your views and news – we would like to know your ideas for future editions. Do you have an interesting case study or story you would like to share? If so, please email

[liz@cartwrightcommunications.co.uk](mailto:liz@cartwrightcommunications.co.uk).

Do you have a colleague who you think would benefit from receiving this newsletter? If so, please send details to

[liz@cartwrightcommunications.co.uk](mailto:liz@cartwrightcommunications.co.uk)

## Contact us...

**Julie Bellm - JIF Partnership Manager**  
East Midlands Healthcare Workforce Deanery  
11 Merus Court, Meridian Business Park  
Leicester LE19 1RJ  
t: 0116 295 2246 m: 07825 725 197  
e: [julie.bellm@eastmidlands.nhs.uk](mailto:julie.bellm@eastmidlands.nhs.uk)

**Julie Mather - Skills Development Manager - Sectors**  
Learning and Skills Council  
East Midlands Regional Team  
17a Meridian East, Meridian Business Park  
Leicester LE19 1UU  
t: 0116 228 1921 m: 07775 905 186  
e: [julie.mather@lsc.gov.uk](mailto:julie.mather@lsc.gov.uk)

**Andrew Potterton - Skills Development Advisor**  
Learning and Skills Council, Skills  
17a Meridian East, Meridian Business Park  
Leicester LE19 1UU  
t: 0116 228 1870  
e: [andrew.potterton@lsc.gov.uk](mailto:andrew.potterton@lsc.gov.uk)

## Forthcoming Events

Apprenticeship Week – 23 – 27 February 2009

Train to Gain Provider Network Meeting – 18 March 2009. Pride Park Stadium, Derby County Football Club, Derby DE24 8XL

Regional and National Apprenticeship Awards (closing date for entries 27 February) To get more information on how to enter these awards, please email: [realsuccess@headstorm.co.uk](mailto:realsuccess@headstorm.co.uk) Winners of the regional awards will be automatically entered into the national awards.

The regional award categories are:

- Young Apprentice of the Year Award
- Apprentice of the Year Award (Apprenticeship/Advanced Apprenticeship)
- Employer of the Year Award (1-9 employees; 10-49 employees; 50-249 employees; 250-4999 employees; 5,000 plus employees)
- Entry to Employment (e2e) Learner of the Year Award

And look out for further details on: Public Sector Summit (East Midlands); Adult Learners Week; National Apprenticeship Summits. For information on any of the above events, please contact: [richard.butler@lsc.gov.uk](mailto:richard.butler@lsc.gov.uk)

## Useful links

Joint Investment Framework

<http://www.lsc.gov.uk/regions/EastMidlands/whatwedo/JIF++Joint+Investment+Framework.htm>

The East of England Multi Professional Deanery

<http://eastmidlandsdeanery.nhs.uk/>

