

THE LEARNING  
REVOLUTION

TRANSFORMATION  
FUND

**BIS**  
Department for  
Business Innovation  
and Skills

# The Learning Revolution and the digital revolutionaries

Thursday 11 February 2010

Walkers Stadium, Leicester City Football Club, Filbert Way, Leicester LE2 7FL



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**>lsc**

Leading learning and skills

**Becta** leading  
next generation  
learning

**niace**  
promoting adult learning

Please retain pages 1 - 6

**What can we learn from the use of technology for Informal Adult Learning?**

**How do we secure a learning offer which ensures that adults get the real benefits of the digital world?**

### Background

As we enter the second decade of the twenty first century, digital technologies are playing a growing role in our lives and in our learning. The Independent Inquiry into the Future of Lifelong Learning recognised the need for a citizens' curriculum with particular acknowledgement of the importance of digital skills, to enable people to adapt to change, understand change and to be empowered to shape change.

This conference invites presenters and delegates to enter into a dialogue over what such a curriculum should mean for citizens, learners and for teachers. This dialogue can be located in the wider landscape described by the recent Harnessing Technology research, which continues to provide insights into the 'corporate capabilities' of learning organisations to embrace good use of technology.

### Aims

The event is intended to support participants in developing their own professional practice whilst also providing a focus for contributions to their organisations' vision of how adults as learners can benefit most from the application of technology.

This should help participants in both the delivery of their programmes and the framing of strategic planning and funding applications.

### Audience

Policy makers, practitioners and managers in any organisation involved in offering structured or unstructured learning for adults.

NB: The Learning Revolution White Paper devoted a whole chapter to the value of Technology and Broadcasting for informal adult learning. This event will be a timely opportunity to understand how this is being interpreted in communities by drawing on the experiences of the Learning Transformation Fund.

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## Programme

08:30 - 09:30 Breakfast seminar

You can select one of these optional breakfast seminars where we will mix coffee and croissants with facts and opinions. Please indicate your choice on the application form.

### Community Reporters (Session 1)

Gary Copitch, Chief Executive, People's Voice Media

A voice to be reckoned with?

Irrelevant voices with no one listening?

The Transformation Fund projects have shown a burgeoning interest in offering informal learning activities which give people a chance to tell their own stories and the stories of their communities. Are these community reporters contributing to our fund of knowledge of the world or are we setting them up to be 'famous for only 15 people'? Are we offering skills in use of technology or communication skills which really will influence change?

This is open to all delegates but will be of special interest to people involved in media creation projects.

### Using your institution's digital capacity in a strategic partnership (Session 2)

Eta De Cicco, Programme Director, Digital Learning Team, NIACE

New partnerships are emerging for the delivery and strategic coordination of Informal Adult Learning and we know from a recent survey that over 90% of adult learning providers are reported to be using technology to support their learners. This breakfast discussion will explore how established providers can maximise their existing capacity in digital learning for the strategic support of Informal Adult Learning.

This is open to anyone awake this early but it will be of special interest to leaders in learning providers which are developing a strategic role in informal learning partnerships.

*Please turn over...*

The programme is correct at the time of going to press. The organisers reserve the right to make changes to the published programme in the event of one or more of the advertised speakers being unable to attend. Participants have no claim against NIACE in respect of such changes.

Thursday 11 February 2010

## Programme continued

- 09:30 Refreshment and registration, with access to interactive exhibits
- 10:00 Introduction to the day and the panel  
Alan Tuckett, Chief Executive, NIACE
- Panel members  
Dave Boulton, E-guide trainer  
Steve Glennon, Head of Lifelong Learning, Portsmouth Adult Learning  
Natasha Innocent, Senior Policy Adviser, Learning and Skills, MLA  
Gail Bradbrook, Lead Consultant, Digitopian, Citizens Online
- 10:20 Keynote address 1: Community voices  
Jessica Medling, Head of Content and Digital Projects, Media Trust
- 10:50 Keynote address 2
- 11:20 Tea/Coffee break
- 11:40 Workshop 1 (Please indicate your choice on the application form)
- a) Resources for the workforce
  - b) The role of interactive TV: the future
  - c) Virtual worlds
  - d) Visioning the digital future
  - e) Web portal for Informal Adult Learning
  - f) Knowledge Cafe - Transformation Fund Projects
  - g) Digital numeracy - Exploring what is meant by digital numeracy and how to develop synergy between numeracy and digital skills
- 12:40 Lunch
- 13:30 Looking back and looking forward  
John Gamble, Director of Adult Learning, Learning and Skills Council
- 13:50 Workshop 2 (repeat of morning session)
- 14:50 Panel reflections and questions and video feedback
- 15:30 Closing remarks
- 15:40 End of conference

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## Event information

- Arrival and registration for the breakfast seminar is at 8:00am for a 8:30am start and will end at 9:30am
- Arrival and registration for the main conference is at 9:30am for a 10:00am start. The event will end at 3:40pm
- Event fee per person (includes lunch, tea/coffee):  
£99 (Standard fee)  
£35 (Participants responsible for Transformation Fund projects on a first-come first-served basis)  
**NB: NIACE does not charge VAT on conference and course fees**
- Exhibition fee: £250 for one exhibition place including lunch
- Places will be allocated in order of receipt of completed application forms
- Video cameras will be in use at this conference. If you do not wish to be photographed or appear on the video outputs please indicate this on the application form and make yourself known at registration
- Completed and signed application forms must be faxed or posted to NIACE by the closing date. Reservations by telephone cannot be accepted
- Application forms are individually acknowledged by e-mail. Joining instructions, including map and directions, will be e-mailed one week before the event
- Participants should be prepared to take their own notes as there will not be handouts for all sessions

- If you have not received an e-mail confirming your attendance and joining instructions 4 working days before the event please contact:

**Gurjit Kaur**

Tel: 0116 204 2833

Fax: 0116 254 8368

Minicom: 0116 255 6049

E-mail: [gurjit.kaur@niace.org.uk](mailto:gurjit.kaur@niace.org.uk)

## Application conditions

Event: Thursday 11 February 2010

**Closing Date: Thursday 21 January 2010**

- Cancellations are non-refundable
- Substitutions are to be advised **5 working days** prior to the event
- A **10 working days** notice period is required for provision of electronic note-takers, sign language interpreters and transcription to Braille
- NIACE reserves the right to reject applicants who are not from the target audience list.

NIACE, the National Institute of Adult Continuing Education, was founded in 1921. The National Institute seeks to secure an education system responsive to the diversity of adults' needs and aspirations as learners, and in particular to those who benefited least from initial education. It is our belief that a system fit for adults of all ages and in all their complexity will work better for all learners.

The National Institute is active in many areas - in research, development, publishing, seminars, conferences and training courses, and has an active individual membership.

NIACE is a company limited by guarantee.  
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<http://www.niace.org.uk/events>



# NIACE Events Calendar 2009-2010

<http://www.niace.org.uk/campaigns-events/events>

## Conferences and Seminars

**Living together, learning together: Working together for stronger communities**

- Tuesday 19 January 2010, London

**Community Learning Champions Support Programme: Promoting the value of learning, regional launch events**

- Tuesday 19 January 2010, London
- Thursday 21 January 2010, Taunton
- Wednesday 27 January 2010, Birmingham
- Thursday 28 January 2010, Cambridge
- Friday 29 January 2010, Nottingham
- Tuesday 2 February 2010, Reading
- Thursday 4 February 2010, Leeds
- Monday 8 February 2010, Newcastle
- Thursday 11 February 2010, Manchester

**Moving the thinking forward: Accredited professional development opportunities for teachers, tutors, trainers and learning support practitioners who focus on learners with learning difficulties and / or disabilities**

- Friday 22 January 2010, London
- Wednesday 27 January 2010, Coventry
- Friday 5 February 2010, York

**Have your say: Learners' views taking forward the LSC's 'Learning for Living and Work' and Mental Health Strategies**

- Thursday 28 January 2010, London
- Wednesday 10 February 2010, Sheffield

**Transforming your organisation through equality for disabled staff: What progress and what next?**

- Friday 5 February 2010, London

**The Learning Revolution and the digital revolutionaries**

- Thursday 11 February 2010, Leicester

**Learning for active citizenship**

- Thursday 18 March 2010, Birmingham

## Training Courses

**Making the most of The Starter Pack as a CPD Resource: A practical workshop**

- Tuesday 19 January 2010, Birmingham

**An Introduction to Prince2: A half day workshop**

- Wednesday 20 January 2010, Leicester
- Tuesday 23 February 2010, London

**Every Adult Matters**

- Wednesday 27 January 2010, London

**Beyond the Worksheet: An integrated skills approach to meeting the everyday literacy needs of adult learners**

- Thursday 11 February 2010, Leicester

**Improving Formative Assessment, CPD event**

- Thursday 4 February 2010, York

**How to transform your organisation through disability equality: meeting the needs of your staff**

- Tuesday 16 February 2010, Birmingham

**Working Well - One day training to promote staff wellbeing in the post 16 education and training sector**

- Tuesday 2 March 2009, London

**Demonstrating Impact for Quality using the Five-Stage process (RARPA) and the revised Common Inspection Framework (CIF)**

- Wednesday 3 March 2010, Birmingham

**Making the Most of the Spelling Pack as a CPD resource: A one day workshop for Adult Literacy practitioners**

- Tuesday 9 March 2010, London

**Engaging the Learner: The power of storytelling as a teaching tool**

- Tuesday 16 March 2010, Manchester  
(Morning or Afternoon Workshop)

**Screens and Pages: Technology and Reading for Pleasure**

- Wednesday 17 March 2010, London

Please complete the application in **BLOCK CAPITALS**

<input type="checkbox"/>	My organisation has authorised my attendance on <b>Thursday 11 February 2010 , Leicester</b>
<input type="checkbox"/>	I am representing Transformation Fund Project No. _____
<input type="checkbox"/>	I am representing Ematurity survey
<input type="checkbox"/>	I am representing Self organised toolkit
<input type="checkbox"/>	I am interested in opportunities to exhibit (Exhibition fee £250 for <b>one</b> exhibitor place including lunch)
<input type="checkbox"/>	My organisation is interested in sponsoring this conference

## Participant's details

Title \_\_\_\_\_ Full name \_\_\_\_\_

Job title \_\_\_\_\_ Organisation \_\_\_\_\_

Daytime tel No. \_\_\_\_\_ Mobile No. \_\_\_\_\_ Fax No. \_\_\_\_\_

Please provide an email address that is your own and regularly accessed as this will be used to send you joining instructions.

E-mail

Address \_\_\_\_\_

Postcode \_\_\_\_\_

This is my  Home address  Work address

Joining instructions will be sent by e-mail, if you would prefer to receive these by post, please tick this box

## Payment - NIACE does not charge VAT on conference/course fees (The signatory is responsible for payment)

**Event fee per person: £99** (Standard fee)

**Event fee per person: £35** (Participants responsible for Transformation Fund projects on a first-come first-served basis)

- Includes lunch, tea/coffee
- Cancellations are non-refundable
- The full fee is payable prior to the event
- Substitutions to be advised 5 working days prior to the event

I enclose a cheque for £..... made payable to NIACE

Please send me a receipt

I enclose Purchase Order No. \_\_\_\_\_ and request you to invoice my employer for £.....

**Please note that the absence of a Purchase Order/ Order Number will delay the processing of your application form.**

Invoice address: \_\_\_\_\_

Please debit my credit/debit card with the value of £.....

**We do not accept payment by AMEX**

Valid from:   Expires on:

Three digit security code on reverse of card:

Issue No: (Switch/Maestro)

Name as it appears on the card: \_\_\_\_\_

Cardholder's signature: \_\_\_\_\_

Cardholder's address: \_\_\_\_\_

## Breakfast Seminar

Select one of these optional breakfast sessions.

Session 1  Session 2

## Workshop attendance

Please rank your choices from 1 to 4 in order of preference. If your first or second choices are full, you will be allocated your third or fourth choices.

Workshop a  Workshop d  Workshop g  
 Workshop b  Workshop e  
 Workshop c  Workshop f

## Participant's requirements

I have no special requirements	I will require a hearing loop
I will need support for my visual impairment	I will need wheelchair access
I will need an electronic note-taker	I will need facilities for an assistance dog
I will require a sign language interpreter (please specify)	
I require event materials in a specified format (please specify)	
I have the following dietary requirements (please specify)	
I have further additional requirements (please specify)	
NB: I do not wish to be photographed or filmed at this conference	

NIACE requires a 10 working days notice period to make arrangements for electronic note-takers, sign language interpreters and transcription to Braille.

## Sectoral Monitoring

Adult Education College	Community Education Provider	Further Education
Government Body	Higher Education	Information/ Guidance Provider
Learning and Skills Council	Libraries, Museums, Archives, Arts	Local Government (inc. Ed Authorities)
Media	Offender Education	Open, Distance or e-learning Provider
Union	Vocational Education and Training	Voluntary Sector and Charities

## Ethnic and Equal Opportunities Monitoring

Bangladeshi	Black African	Black Caribbean	Chinese
Dual Heritage	Indian	Other Asian	Other Black
Pakistani	White	Any other ethnic group	
<b>Gender</b>	Female	Male	
<b>Age</b>	Up to 25	25 - 50	50 - 75
			75+

## Agreement - I accept the NIACE Event Information and Application Conditions

Signature	Date

C1972/0210

Event Date: Thursday 11 February 2010  
**Closing Date: Thursday 21 January 2010**

## Data Protection Act

The National Institute of Adult Continuing Education (NIACE) is registered under the Data Protection Act 1998 (Registration Number Z7412510). Personal information supplied to NIACE will be stored securely and used in relation to NIACE's work. Full details of the purposes for which NIACE processes personal information is in our Data Protection Register entry, which can be found on the Information Commissioner's website [www.informationcommissioner.gov.uk](http://www.informationcommissioner.gov.uk). At no time will we divulge personal information to third parties without your express consent. Participants may be contacted by letter or e-mail with details of future events and publications organised or promoted by NIACE which may be of interest to you. Database mailing update forms are sent out periodically. These provide you with the opportunity to have your details amended or deleted from the database. If you wish to receive such further information please tick this box

Please return completed application form to Gurjit Kaur: Fax: 0116 254 8368  
 NIACE Events Team, Renaissance House, 20 Princess Road West, Leicester LE1 6TP  
 Enquiries to: Tel: 0116 204 2833 E-mail: [gurjit.kaur@niace.org.uk](mailto:gurjit.kaur@niace.org.uk)