Client : LSC
Campaign Name:Train to Gain
Client Contact: tbc
Status: Part booked
DDS Code: C19/48/14
Date : 26th July 2007

Plan no : 3
Start/End: 3rd Sept 07 - 2nd Dec 07 & 7th Jan 08 - 3rd Mar 08
Copy ready by: tbc

Strategic Planning Agency: Mindshare
Copy Contact: tbc
Fiscal YP: 2007/2008
Section: Display

Publication	Size/Format	Frequency	No. of Insertions	Copy Deadline	September				October					November				December					January					February				March	
					3	10	17	24	1	08	15	22	29	05	12	19	26	03	10	17	24	31	1	7	14	21	28	04	11	18	25	03	10
Construction Industry																																
Construction News	Page colour	Weekly	2	13-Sep				27																17								
Contract Journal	Page Adv	Weekly	1	21-Sep					3																							
	1/4 pg vertical Q&A	Weekly	4	09-Jan																					23	30	06	13				
Engineering																																
The Engineer	Page Adv	Fortnightly	1	24-Sep					1																							
	1/2 pg vertical Q&A	Fortnightly	4	27-Dec																			7		21		04		18			
Engineering	Page colour	Monthly	2	15-Sep							15-Oct														15-Jan							
Retail																																
Retail Week	Page colour	Weekly	2	13-Sep			21																	18								
The Grocer	Page Adv	Weekly	1	15-Sep				29																								
	1/2 pg vertical Q&A	Weekly	4	12-Jan																					26	02	9	16				
Independent Retail News	Page colour	Weekly	2	14-Sep				28																	25							
Retail Newsagent	Page colour	Weekly	2	18-Sep				28															11									
Travel/Tourism																									25							
Business Travel World	Page colour	Monthly	2	10-Sep						Oct issue																	Feb issue					
Business Traveller	Page colour	Monthly	2	10-Oct										Nov issue, o/s 1/11													Feb issue, o/s 1/02					
Hotel/Restaurant Industry																																
Caterer & Hotelkeeper	Page Adv	Weekly	1	03-Sep		13																										
	1/2 pg vertical Q&A	Weekly	4	07-Jan																				17	24	31	07					
Hotel Business	Page colour	Monthly	2	17-Sep					02-Oct																				18-Feb			
Restaurant	Page colour	Fortnightly	2	03-Sep		12																		16								
SME Business																																
Growing Business	Page colour	Monthly	1	23-Aug						Oct issue, o/s 8/10																						

Planned
Booked