

Formula One guru drives home the business and skills message to East Midlands employers

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Nottinghamshire employers are invited to a free Building Britain's Future Business and Skills Conference on Monday 1 February 2010, at the East Midlands Conference Centre, Nottingham, to find out how skills and funding can play a key role in building stronger and more successful businesses.

At the '*Business and Skills Conference: Grow, Perform, Succeed*', delegates will hear from key business support agencies and employers about their experiences and the benefits of accessing Government funded services to develop the skills of their workforce and how this contributes to the regeneration of the local economy.

The keynote speaker, Mark Gallagher from Cosworth and Formula One, will share his inspiration in leadership, motivation and teamwork. Mark gives a fascinating insight into the world of top level motor sport, drawing parallels between the challenging, high speed environment of Formula One and the fast-paced business world of today.

A business and skills surgery - direct face to face contact with an adviser who will arrange to visit you and explain what is available to your organisation, where the funding can be accessed and which providers can deliver the quality provision your business requires - will be open all day.

Working in partnership the conference is being delivered by the Learning and Skills Council, National Apprenticeship Service, Business Link East Midlands, East Midlands Business Forum, Jobcentre Plus and the East Midlands Development Agency.

Margaret Warren, Director of Marketing and Communications at the Learning and Skills Council in the East Midlands, said: "A skilled workforce is more productive, it is more innovative and helps build stronger businesses. And the benefits for the individual are great too. Skills help them climb higher and earn more.

"I would encourage employers from across the region to take advantage of this fantastic free event to find out how they can help their business succeed in 2010 and beyond."

The conference takes place twice during the day: 9.15am - 1.30pm and 12.30pm - 4pm.

To book a place or for more information visit www.kc-jones.co.uk/businessskills or call 01332 224500.

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