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## **BBC Presenter Photo Fits Journalism Careers - Lincolnshire**

### **Top TV news reporter tells how he went from selling double-glazing to being a house-hold name**

A leading national news reporter reveals his tips to succeed in getting a career in journalism business in the latest podcast from Connexions Lincolnshire, in partnership with the Learning and Skills Council (LSC) East Midlands.

Matthew Amroliwala is a national BBC TV News reporter and a regular presenter on the BBC's 'Crimewatch' programme. After having spent a number of years in the world of work searching for his vocation, Matthew reveals what it takes to get a successful career in TV and radio news journalism.

Matthew says: "It doesn't matter where you have come from, so long as you are taught well. There are lots of good journalism courses available and a one-year course is the best way into the industry.

"It's important to get skilled up as you will be employable straight away. Training is critical; it is a vital way forward as it will open up a huge pyramid of opportunities."

Nick Rashley, area director, LSC Lincolnshire and Rutland, says: "Matthew's message is clear that you need training and skills are essential for a good career. Matthew has gone from selling double-glazing to be a successful TV news reporter. I think that young people

can take heart from Matthew's experience and recognise that even if you don't know what career you want after leaving school, further training provides more opportunities."

Councillor Mrs Christine Talbot, executive councillor for secondary education and healthier communities, said: "This podcast is essential for all young people considering a career in news reporting. Matthew's straightforward advice is considered and practical and he makes it clear that you need to have skills and qualifications to secure your future. We hope the podcast helps bring young people the success they want."

The podcast - funded by the LSC - is downloadable from the Connexions website at [www.connexions-lincsandrutland.co.uk/documents](http://www.connexions-lincsandrutland.co.uk/documents)

**ENDS**

#### **Notes to Editors**

**The Learning and Skills Council** exists to make England better skilled and more competitive. We are responsible for ensuring the availability of high-quality education and training for everyone. We have a single goal: to improve the skills of England's young people and adults to world class standards. Our vision is that young people and adults in England have knowledge and skills matching the best in the world and are part of a truly competitive workforce. We work nationally, regionally and locally to deliver this ambition on behalf of learners and employers. [www.lsc.gov.uk/inourhands](http://www.lsc.gov.uk/inourhands)

**Connexions Lincolnshire** provides advice, guidance and personal development services to all **13-19 year-olds across Lincolnshire**. Connexions personal advisers based in schools, colleges, and Connexions centres provide professional and confidential advice on a range of subjects from careers and education to drug abuse, homelessness and teenage pregnancy.

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