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## **New College Stamford gets graphic with design**

**New College Stamford** has invited students throughout the East Midlands to take part in a series of master classes to help raise their game and enable them to take on the rest of the world at UK skills events.

**Graphic Design and Advertising** is just one of over 60 master classes to be held across the East Midlands on 13 May 2008, with the rest planned over the coming months. The aim is to inspire talented young people to improve their vocational skills and learn about specialist opportunities in their chosen careers.

The class is open to young people already demonstrating an interest in graphic design and advertising or pursuing an Apprenticeship in the creative arts arena. Each learner chosen to attend the masterclass will receive a guest lecture from Martin Dupree, a well known graphic designer within the industry, who will give an insight into the skills required to work at the highest levels in their profession.

Ruth Beaver, head of creative arts, said: "I am delighted that we are bringing the master classes to New College Stamford. This event will provide local trainees with an opportunity to showcase their newly gained skills and I am sure that they will enjoy the challenge. The students will have the opportunity to use our excellent facilities and gain a greater understanding of the demands of the industry."

The programme of UK Skills master classes is funded by the Learning and Skills Council; Lincolnshire and Rutland area director, Nick Rashley, said: "The UK participates in prestigious vocational skills competitions and it is hoped that some of these learners may have the opportunity to compete at a national level in the UK World Skills competitions or to represent our country at the next World Skills event in 2009. These master classes can be a stepping stone to global competitions and are an exciting opportunity for young people."

## Ends

### Other master classes being held at New College Stamford :

Beauty Therapy and HE	13/05/2008 9.15am – 12.15pm
Performing Arts and HE	13/05/2008 9.15am – 12.15pm
Creative Arts- Graphics and Advertising	13/05/2008 1.00pm – 4.00pm
Creative Arts- Photojournalism	13/05/2008 9.15am – 12.15pm

### Editors Notes

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**Learning and Skills Council (LSC)** exists to make England better skilled and more competitive. We are responsible for high-quality education and training for everyone. We have a single goal: to improve the skills of England's young people and adults to world-class standards. Our vision is that young people and adults in England have knowledge and skills matching the best in the world and are part of a truly competitive workforce. We work nationally, regionally and locally to deliver this ambition on behalf of learners and employers. [www.lsc.gov.uk](http://www.lsc.gov.uk)

**UK Skills** is a not for profit organisation which champions skills and learning for work through competitions and awards. The organisation was established in 1990 with the

primary purpose of raising skill levels in the UK through skills competitions and managing the UK team, which competes in the WorldSkills competition. In recent years we have widened the scope of our operations to include management of the National Training Awards and organising of skills related events. [www.ukskills.org.uk](http://www.ukskills.org.uk)

The master classes are open to a selection of trainees from across the region. There is also information on all local master classes - that range from motor engineering at Silverstone race track to beauty therapy with some of the UK's top hair stylists. [www.fcte.co.uk](http://www.fcte.co.uk)