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Celebrity Speakers Head to East Midlands Business Conference

Record producer Peter Waterman OBE, entrepreneur Emma Harrison, Tim Campbell, star of TV show The Apprentice and BBC newsreader, Matthew Amroliwala are heading to Nottingham for a business conference supported by the Learning and Skills Council East Midlands (LSC) on 1st October at the East Midlands Conference Centre.

The speakers will describe firsthand how they have coped with setbacks, the importance of developing skills and knowledge and the impact of skills on their industry. In addition to these celebrity business experiences, delegates will be able to access significant information, advice and guidance from relevant exhibitors to help support their businesses.

The LSC and its partners - Business Link, EMQC Ltd, Jobcentre Plus, East Midlands Development Agency and East Midlands Chambers of Commerce - have over £252 million to invest in local businesses to develop the skills of their workforce and help raise productivity, improve their ability to compete in global markets, create new employment opportunities and build a more sustainable East Midlands economy. This conference is the perfect medium for local businesses to tap into this resource and find out what support is available to them.

Karen Woodward, regional director of skills, LSC East Midlands, said: "These personalities are widely recognised and admired within business for their achievements and their ability. We wanted people that were instantly recognisable to speak at our free conference which is open to employers across the East Midlands, because we want employers to invest their time to attend.

"The conference aims to provide a networking opportunity and a chance to share best practice with organisations from across the region. Delegates will leave with new ideas, contacts and the knowledge of how to take their business forward, and most importantly how they can benefit from the public funds and support available to make a business successful through workforce development."

A series of informative seminars will run throughout the day. Each will be led by further personalities including executive coach, facilitator and author, Lisa Spencer-Arnell, who will share her experiences of working with a wide range of organisations, and Sharon Roberts, a successful entrepreneur, published author and managing director of two highly successful international consultancy businesses delivering innovative business solutions.

This event, 'The Business Conference for the East Midlands' kicks off at 09.30am at the East Midlands Conference Centre in Nottingham, closing at approximately 16.30pm. This conference would benefit businesses based in the East Midlands, who employ more than 25 employees. Numbers are limited and available on a first come, first served basis. Places can be booked at www.kc-jones.co.uk/business08 or on the conference hotline 01332 227770.

Ends

Notes to Editors:

Learning and Skills Council

- The LSC exists to make England better skilled and more competitive. We are responsible for ensuring the availability of high-quality education and training for everyone. We have a single goal: to improve the skills of England's young people and adults to world class standards. Our vision is that young people and adults in England have knowledge and skills matching the best in the world and are part of a truly competitive workforce. We work nationally, regionally and locally to deliver this ambition on behalf of learners and employers. Visit www.lsc.gov.uk/inourhands