

**Date of issue – February  
2007**

**Publication number –  
em-  
appawardseastmids-pr-  
feb2007**

Ref: RBC EMLSC 07/002 East Midlands

Date: 09.07.07

## Press Information

### Final Call for Regional Apprenticeship Awards

The deadline for entries in this year's Learning and Skills Council East Midlands' Apprenticeship Awards is just days away and organisers report that this year's awards are attracting an unprecedented response. Final entries must be received by the closing date of Friday February 23<sup>rd</sup> 2007.

Entries are expected to exceed expectations as record numbers are received across the four award categories. In only its second year, the awards take place at the Walkers Stadium in Leicester on 27<sup>th</sup> March 2007 and are now the largest regional celebration of young people, employers and learning providers involved in vocational learning. In addition to the Apprenticeship categories, entries are also invited from businesses committed to developing their young workforce through Apprenticeships.

Learning and Skills Council **East Midlands**  
17a Meridian East Meridian Business Park Leicester LE19 1UU  
T 0845 019 4177 F 0116 228 1801 [www.lsc.gov.uk](http://www.lsc.gov.uk)

## **...2 Final Call for Regional Apprenticeship Awards (continued)**

Verity Bullough, Regional Director, LSC East Midlands, says: "The interest in the awards demonstrates the value employers and training organisations place on the outstanding achievements of their apprentices. This is a great opportunity to celebrate the success of these exceptional young people and the dedication of the employers committed to work based learning. It is also a fantastic chance for the East Midlands to shine at the national Apprenticeship Awards in 2007."

All finalists attend the East Midlands awards ceremony. All regional winners will be entered into the LSC's national Apprenticeship Awards 2007 to be held on Wednesday 20th June 2007 at the London Hilton Hotel on Park Lane.

### **Award Categories**

#### **Apprentice of the Year Award**

The Apprentice of the Year Award seeks to acknowledge and celebrate apprentices' exceptional contributions to their workplaces. Judges are looking for entrants that make a real difference to the organisation they work in by exceeding expectations and delivering measurable benefits.

#### **Personal Achiever of the Year Award**

The Personal Achiever of the Year Award is designed to acknowledge and celebrate apprentices who have successfully overcome barriers or obstacles – personally or in the workplace – to achieve their goals and exceed all expectations.

### **...3 Final Call for Regional Apprenticeship Awards (continued)**

#### **Employer of the Year Award**

The Employer of the Year Award is designed to acknowledge and celebrate employers' commitment to developing their workforce through Apprenticeships. The categories within this Award to acknowledge the different approaches taken to Apprenticeships by organisations of differing size are:

- Micro Employer of the Year: 1-9 employees
- Small Employer of the Year: 10-49 employees
- Medium Employer of the Year: 50-249 employees
- Large Employer of the Year: 250+ employees.

#### **Young Apprentice of the Year Award**

Young Apprentice of the Year Award seeks to acknowledge and celebrate young learners' exceptional achievements during their Young Apprenticeship Programme. Judges are looking for entrants who have made the most of their time on the programme, demonstrating considerable progress personally and in their studies.

If you would like to enter a young person or organisation, you can by telephone 0845 058 0490, email [realsuccess@headstorm.co.uk](mailto:realsuccess@headstorm.co.uk) or on the website [www.headstorm.co.uk/realsuccess](http://www.headstorm.co.uk/realsuccess)

**Ends**

#### **For further press information please contact:**

Clive Purcell

Redbrick Communications Ltd

T 0115 910 1500

E [clivep@redbrickcommunications.com](mailto:clivep@redbrickcommunications.com)