

Date	11 th March 2009
Subject	Skills Pledge Club
Location	Maldon Room, LSC Essex
Time	10:00 to 12:00
LSC office	Essex
Publication intent	Public

1. Membership Qualifications

- a. It was agreed to develop the existing proposals to create three levels – Gold, Silver and Bronze – with Bronze being the entry level, Silver being the previously discussed ‘Full’ membership and ‘Gold’ being an enhanced level with holders needing to demonstrate significant involvement with learning and skills development outside of their own organisation (eg work experience for schools, curriculum development and college involvement).
- b. Skills for Logistics offered some input and Phil will circulate a draft proposal in the near future with the aim of rolling out the details at the launch in April

2. New members

- a. This will be a standing item to accept member applications previously submitted.

3. Apprenticeships

- a. Paul Butler gave a presentation on the latest developments in the National Apprenticeship Service (Presentation attached). If you want further information you can visit the website at www.apprenticeships.org.uk or contact Paul direct on paul.butler@lsc.gov.uk

4. ‘Letterhead’ Slogan

- a. A brief exercise was held during which we identified four key words that we would like to include as a part of the letterhead slogan.

These were:

- i. Commitment
- ii. Development
- iii. Rewarding
- iv. Future

- b. We will work to further develop these and Phil will circulate any ideas or suggestions. **Please take some time to think around these and pass your suggestions to Phil.**
- c. Initial ideas are:
 - i. Committed to developing and rewarding staff to secure our future
 - ii. Committed to developing a rewarding future

5. Big Skill

- a. A launch video of the 'Big Skill' was shown and further information about the event on 11th June. Attendees were encouraged to visit the website and apply for packs where relevant.
www.lsc.gov.uk/regions/EastofEngland/Aboutus/bigskill/

6. Stansted Event

- a. It was confirmed that the launch event will be at SAS Radisson at Stansted on 30th April. Attendees were encouraged to note the event and to book attendance for themselves, colleagues and partner organisations via the website at
<http://www.alivecom.co.uk/events.asp?eventID=38>

7. AOB

- a. Suggestions for future meetings were made. These include:
 - i. Training 'signposters' for the further development of staff
 - ii. Asking a:live to detail what they need for effective case studies
 - iii. Developing the 'road map' for organisational development
 - iv. A comprehensive guide to funding and programmes
- b. Next event – 30th April – SAS Radisson, Stansted
- c. Next meeting – 10th June

Attendees:

Victoria Dixon, Acting Manager Learning & Development, Fedex Express Europe
Ian Piper, Senior L&D Specialist, Fedex Express Europe
Dave Carey, Business Development Manager, Thurrock Council
Valda Edmunds, Community Relations Manager, BAA Ltd
David Plowman, HR Manager, Kent Blaxill
Phil Warner, Partnership Manager, Learning & Skills Council
Daryl Keyworth, East of England Regional Manager, Skills for Logistics
Shane Corbyn, Head of Demand Chain Development, Skills for Logistics
Paul Butler, Partnership Manager, Learning & Skills Council