

Professional and Career Development Loans e-newsletter

Welcome to the October e-newsletter from the LSC providing information about the new Professional and Career Development Loans.

News about the e-newsletter

We have been producing these e-newsletters at the end of every month since May this year, to introduce the new Programme to you and to give you key information to help you to give information, advice and guidance to learners who might want to take out a Professional and Career Development Loan.

The Programme was launched in July and is now operating successfully. Therefore, after this month, you will be receiving these e-newsletters on a quarterly basis; the next issue will be published in January.

From January we will also be changing the kind of information that we provide you with in these e-newsletters. This may include more sector-specific information and how you can raise awareness of the Programme to these sectors, plus FAQs.

We would welcome any feedback on this publication; please email your comments to pcdladvice@lsc.gov.uk

In this edition of the e-newsletter, we will cover:

- **Raising awareness**
- **How to find out more**

Raising awareness

The Professional and Career Development Loans team are attending exhibitions and conferences, which are aimed at both stakeholders and learners, in order to raise awareness of the Programme.

During October the team attended both the NAEGA conference in Darlington and the Guardian Graduate Fair in London. The former was attended by around 150 adult information and guidance advisers and other relevant stakeholders, and we had an exhibition stand so we could provide information to those who attended. The Graduate Fair was attended by around 4,000 final year students and recent graduates.

We are pleased to say that both events were very successful and we had a positive response regarding the Programme.

In the coming months, we will also be attending some additional post-graduate and graduate fairs, to continue to raise awareness of the Programme amongst potential learners.

Please continue to give information on the Programme out to potential learners. You can order leaflets by calling 0800 585 505.

How to find out more

We would like to remind you of the support materials that are available to help you to raise awareness of the Programme to potential learners. These are all available to access from the [Professional and Career Development Loans website](#).

1 Quick Reference Guide

Outlines the basic eligibility criteria for Professional and Career Development Loans.

2 Seminar Presentation

This presentation from the events earlier in the summer is available to download.

How to find out more

To help you raise awareness of Professional and Career Development Loans with potential learners as an option for helping to pay for learning that enhances their job skills or career prospects, we have various supporting materials for you.

1

LSC website

Visit <http://pcdl.lsc.gov.uk/> for FAQs and other resources for advisers

2

Email LSC

pcdladvice@lsc.gov.uk for answers to specific queries and to sign up to the e-bulletin

3

Leaflets/posters/
business cards

Call 0800 585 505 to place orders