

Skills Broker Conference

Dear Colleague

We would like to invite your organisation to exhibit at the inaugural Broker Conference at the National Motor Cycle Museum, Solihull on 20th February 2009. The Conference, organised by the Skills Brokerage Association, is sponsored by the LSC, BERR and DIUS as principal stakeholders to the Brokerage Service. This will be the first occasion where it is expected that between 250 and 350 brokers, including those in a similar role from Business Links, Colleges and Training Providers from around the country, will be gathered at one venue to share experiences and discuss areas of best practice.

With so much change currently underway in the skills and business support arena, it is essential to keep our client facing teams up to date with how those changes will impact on their roles. With that in mind, the theme for the day will be 'Doing Things Differently' as that does seem to be the constant demand on all of our organisations. These messages at the conference will be delivered right from the very top. The speakers, starting with Lord Young whose responsibilities cover both the skills and business support agenda, will reflect that.

We are inviting your organisation, as a key business support agency organisation, to exhibit at the conference to help to extend the knowledge of the delegates about the range of services to business. This will be your opportunity to promote your services to the client facing staff and contribute to 'making a difference'. There will be plenty of scope over lunch and coffee to network with delegates from around the country in a broad spectrum of associated roles.

Details of the Exhibition, including the cost of the exhibition space available, are attached. Also attached is the programme for the day. Details of nearby accommodation are available on request. Simply e-mail devoffice@skillsbroker.org.uk to reserve your stand space at the Conference.

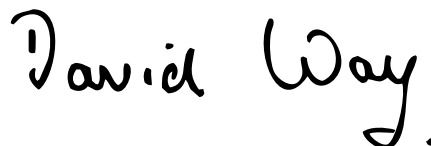
The Conference will be both stimulating and rewarding for all concerned and I encourage your organisation to join us in 'making a difference!'

I look forward to meeting you personally during the day.

Yours Sincerely



Daphne Milner
Chair of the Skills Brokerage Association



David Way
National Director of Apprenticeships
Learning and Skills Council



The logo features a stylized globe with a red dot at the center, surrounded by concentric circles and lines, suggesting a network or global reach.

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Exhibition Details – Broker Conference 20th February 2009 – National Motor Cycle Museum, Solihull

General Background:

- Venue:** National Motorcycle Museum, Solihull, West Midlands
- Date:** Friday, 20 February 2009
- Time:** 10.00 am to 4.00 pm to allow time for travel from the outer regions
(Set up time from 7:30 am)
- Lead Organisation:** Skills Brokerage Association
- Partner Organisations:** LSC, BERR, DIUS
- Aim:** To bring together Skills Brokers and advisors from a range of organisations across the country to share their experiences, including best practice, marketing, IT solutions etc; to hear from our sponsors regarding plans they have for the future of skills brokerage and ‘life after integration’.
- Theme:** *‘Do something differently as a result of this Conference’*
- Delegates:** **250 to 350** Brokers from all Skills Brokerage Organisations to include Provider brokers and Distributed Delivery organisations
- Guests:** **Lord Young is the Key Speaker**
Senior representatives from the respective Government Departments invited
Directors from the Partner Organisations
Press
- Format:** Keynote speakers
Presentation of Best Practice Research
Break-out Discussion Groups on Best Practice
Networking opportunities
- Exhibitor Package:**
- Specification:** 3 m of floor space in main Conference Hall or Refreshments breakout area.
Use of table if required
Power sockets available (bring own extension cable)
Provide your own exhibitor displays
- Included:** 2 delegate places (additional delegate places available at £50 per 2 places)
Lunch and refreshments
Parking
- Cost:** **£500 + VAT**



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Agenda for the Skills Broker Conference 20th February 2009

TIME	ACTION
09.15 - 10.00	Registration
10.00	Welcome and domestics - Michael Collie
10.00 - 10.10	Welcome address - Daphne Milner
10.10 - 10.40	Keynote Speaker - Lord Young
10.40 - 10.55	Presentation 'How are we doing' Michael Collie
10.55 - 11.15	Keynote Speaker 'At the Cross Roads' David Way - LSC
11.15 - 11.30	Refreshments
11.30 - 12.30	Workshops 'Best Practice' Led by Board Member
12.30 - 13.45	Lunch + Networking + Exhibition
13.45 - 14.15	'Qualifications and Curriculum Framework' Speaker Janet Ryland - LSC
14.15 - 14.40	Keynote Speaker 'A suppliers perspective' ALP / AOC
14.40 - 15.00	'Doing things differently' including Plenary feedback from Discussion Workshops
15.00 - 15.15	Refreshments
15.15 - 15.35	Where do we go from here? What are you going to do differently? Daphne Milner & Michael Collie
15.35 - 16.00	Keynote Speaker 'The Bigger Picture' Senior BERR Speaker
16.00 - 17.00	Closing comments - Michael Collie Networking / Exhibition (optional)