



European Union
European Social Fund
Investing in jobs and skills

This project is funded by:



Leading learning and skills

Project Case Study

Moving On, Beneast Training Ltd

Project Overview

The Moving On programme aims to deliver Level 1 qualifications and personal development courses to employees in areas of high deprivation across Lancashire, Cumbria and Greater Manchester.

With the aim of providing participants with increased confidence in their personal development, the programme helps to bridge any skills gaps and progress participants onto Learning and Skills Council (LSC) funded Train to Gain Level 2 qualifications.

Working together with partners across the region, collective expertise is used to provide employees who are in low skilled job roles with the skills and qualifications appropriate for progression.

Beneast Training Ltd received funding totalling £477,000 from the LSC as part of its 2007-10 European Social Fund (ESF) Co-finance Plan to run the programme which ensures that suitable progression routes are made available for all beneficiaries.

How it Works

Participants are recruited onto the scheme through targeted marketing campaigns, community activities, and open days and through on-going liaison with Beneast's network of employers.

Targeting low skilled workers looking to improve their prospects, and employers who need to upskill their workforce, the programme is designed to provide a way in for those who may not have been involved in recognised work-based training before.

For businesses the programme provides access to funding for lower level vocational qualifications not previously available.

Sara Gaskell, Business Development Manager at Beneast Training explains: “The Moving On programme provides employees in low skilled jobs with their first stepping stone to further qualifications.

“There are lots of opportunities out there for people to progress through Train to Gain, but for some, starting with a Level 2 qualification is too advanced, that’s where the Moving On programme can really help.”

The Moving On programme is designed to motivate learners to take their first step into lifelong learning and positions itself as a flexible programme incorporating a delivery style tailored to the needs of the learner.

Once participants are recruited onto the programme, training is delivered through partners; Age Concern Training, which is based across Lancashire, Cumbria and Greater Manchester and Lancashire-based Training 2000.

Whilst on the programme participants work closely with their assessor to complete training sessions relevant to their role. Courses include; Customer Service, Business Administration, Cleaning, Warehousing and IT.

Impact and Success

The programme is currently working with 129 learners and has a further 69 eager to begin on the programme. Eleven learners have completed the programme to date achieving Level 1 NVQs.

Sara Gaskell continues: “For the learners involved with the programme we are achieving some very positive outcomes and we already have 42 learners that have progressed to a Level 2 qualification.

“When the participants realise that they can improve their skill levels, it really increases their confidence and gives them a new belief in themselves.

“Businesses involved have given great feedback, with many of them reporting that the training has not only improved employee skills but also staff morale and staff retention.

“The programme is providing people with their first taste of training whilst in employment and opens their eyes to the possibilities of what can be achieved through personal development.”

Ends

12 March 2010