

LSC APPOINTS WARRINGTON'S STEVE TO REGIONAL COUNCIL

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The Learning and Skills Council (LSC) in the North West has appointed 14 members to form a new Regional Council, with Warrington based Steven Broomhead, Chief Executive, Northwest Regional Development Agency (NWDA), securing his place on the panel.

Set up as part of the Further Education and Training Act 2007, the new Regional Council will lead the LSC's regional and local presence; informing decision making, guiding progress and ensuring the successful delivery of the LSC's agenda in the North West. The 13 council members will act as guiding voices, translating national and regional strategy into practice and effectively investing the LSC's budget over the next few years.

The Act was introduced to streamline the LSC's 'non-executive tier' following the replacement of 47 Local Councils with the nine Regional Councils in existence today. This move has resulted in a more simplified, less bureaucratic structure, as well as being aligned to the organisation of the LSC executive team. In this way, the new councils reflect both the local and regional needs of learners and employers.

Appointed members are required to have a combination of business, education, training and community experience in order to contribute to the balance of the board. As a result of a successful recruitment drive earlier this year, the LSC in the North West received a significant number of applications for key positions on the Regional Council, including many leading businessmen and women in the region.

Steven's background more than equips him for the role. As Chief Executive of the Northwest Regional Development Agency (NWDA), he is responsible for a budget of £1.5 billion over the next three years, assets of approx £200 million, 400 staff and an extensive

remit encompassing the economic, social and regeneration development of England's North West. Prior to this until April 2003, Steven was Chief Executive of Warrington Borough Council (Unitary). Committed to the promotion of lifelong learning, he was appointed by the Government as a member of the Board of the Learning and Skills Development Agency in 2001.

Roger Hoyle, Chair of the North West Regional Council commented, "The appointed council members all demonstrate a strong commitment to learning and skills, and are from a diverse range of sectors and backgrounds. Consisting of representatives from educational establishments, trade unions and from the public and private sector, the new council offers a well balanced perspective of the learning and skills arena."

He concludes, "We are all excited and keen to start making a difference, using our combined skills to strengthen the work already underway – ultimately working to transform the ambitions and life chances of millions of people in the North West."

Ends

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Notes to editors :

The new North West Regional Council consists of the following members:

- Roger Hoyle (Chair), Business Consultant
- Pat Bacon, Principal, St Helens College
- Maureen Boland, Director for HR and Business Development, Conlon Construction
- Kath Boullen, former member of Merseyside Local Council and the National Young Peoples Advisory Committee

- Steven Broomhead, Chief Executive of the Northwest Regional Development Agency (NWDA)
- Claire Dove, CEO of Blackburne House Group
- Christine Gaskell, HR Director, Bentley Motors
- Abdul Hamied, Regeneration and Renewal Manager, Rochdale MBC
- Kate Hollern, Work-based Learning Contracts Manager, Blackburn College
- Graham Lamont, Self employed, Chartered Accountant and the current High Sheriff of Cumbria
- Jenny Martin, Regional Organiser for NUS and is Chair of the newly formed University of Cumbria, Students' Union Shadow Board
- Alan Roff, Deputy Vice-Chancellor for University of Central Lancashire.
- Dean Royles, Executive Director of Workforce and Education in NHS Northwest
- Ray Short, Senior Officer for the Public Sector with Unison
- William (Bill) Rutter, Regional Board member and Chair of the Capital Group

Learning and Skills Council

The LSC exists to make England better skilled and more competitive. We are responsible for ensuring the availability of high-quality education and training for everyone. We have a single goal: to improve the skills of England's young people and adults to world class standards. Our vision is that young people and adults in England have knowledge and skills matching the best in the world and are part of a truly competitive workforce. We work nationally, regionally and locally to deliver this ambition on behalf of learners and employers.