

## **The Skills Race...Which route to the top will work for you?**

**Date of issue** 24 October 2008

**Publication number** NWR - 414

As Lewis Hamilton looks set to become Formula 1's youngest ever champion, the Learning and Skills Council (LSC) in the North West is reminding young people across the North West that there's more than one fast track to the top.

While many students choose A Levels and university, it's by no means the only road to success. An alternative option is an Apprenticeship, with the opportunity to earn a salary while training for an exciting career.

Providing nationally recognised qualifications, Apprenticeships are a great way for young people to combine learning with hands on experience in their chosen career, placing them in a strong position when vying for an employer's attention. That's why more and more career-minded young people are seeing them as a practical alternative to university – and one that can see them in the heart of the action – and earning – from day one.

There are more than 100 Apprenticeships available, ranging from '21<sup>st</sup> century' careers like media, contact centres and information technology to traditional skills like plumbing and engineering, enabling young people to get firmly up the career ladder.

Liz Davis, Regional Director of Apprenticeships for the LSC in the North West, said "There is more than one route to the top, and if you're interested in hands-on training in one of over 100 different careers, then an Apprenticeship may be for you. Along with nationally-recognised qualifications and on the job experience, apprentices gain valuable

transferable skills, which can put them in a prime position when applying for jobs in the future.

“With such a wide range of Apprenticeships available there is something to suit everyone, so young people from across Warrington can gain the skills to help them finish out in front in the skills race.”

## **Ends**

### **Learning and Skills Council:**

The LSC exists to make England better skilled and more competitive. We are responsible for ensuring the availability of high-quality education and training for everyone. We have a single goal: to improve the skills of England’s young people and adults to world class standards. Our vision is that young people and adults in England have knowledge and skills matching the best in the world and are part of a truly competitive workforce. We work nationally, regionally and locally to deliver this ambition on behalf of learners and employers.

### **FOR FURTHER INFORMATION:**

LSC website: [www.lsc.gov.uk](http://www.lsc.gov.uk)

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