

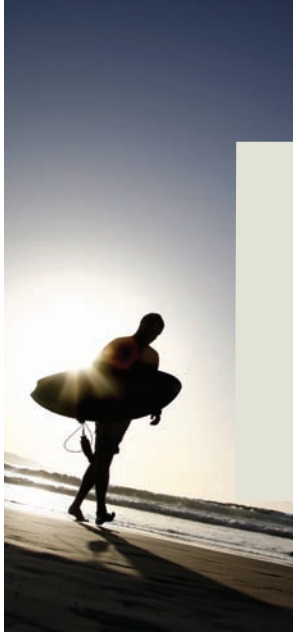
# Improve your employees' skills. It'll improve your profitability.



Impartial, no-obligation professional advice  
Specifically for holiday park businesses

Our  
future.  
It's in  
our hands.

Train to  
Gain 



# Increase customer satisfacti

Train to Gain is a free, no obligation service developed to help holiday park businesses get the most out of their best resource: their people. Expert advisers can take the pressure off of you by finding out where the skills gaps are in your business and then sourcing practical training solutions.

## Practical training

Customer services, cleaning, team leading, cookery, problem solving and operational services, including caravan siting - that's the type of hands-on skills we know local businesses crave. All highly practical and geared to improving day-to-day efficiency and productivity, and for many of which training can be fully funded.

## Benefit from improved staff retention and morale

Without a doubt, if your employees feel valued, then they're more likely to remain working for you **and** become more efficient. Offering them training not only improves your business, it improves their motivation and sense of worth - a 'win-win' result. And all it takes to start off with is a half-hour meeting with a Train to Gain Skills Broker. What have you got to lose?



# on, increase staff retention, increase profitability

Consultation with a Train to Gain Skills Broker will cost you nothing. And they'll do all the hard work while you concentrate on running your business. At the end of it, it'll be entirely up to you to decide if you want to implement their suggestions - how you want, when you want and where you want.

## Train to Gain works in five simple steps

- Step 1:** Identifies the skills your business needs
- Step 2:** Provides you with a tailored training package that fits in with you and your employees' work schedules
- Step 3:** Ensures training is delivered to meet your specific needs
- Step 4:** Identifies whether training can be subsidised by funding
- Step 5:** Helps you throughout the entire process

“ We have been so impressed with the success of the training, the enthusiasm of staff has been fantastic and even those who were reluctant at first to take part in training are now looking forward to doing more. Some staff members have been promoted as a result of their progress. ”

Ann Marie Jameson, Training Manager  
White Acres Holiday Park

For free, impartial advice call **08456 047 047** to arrange a meeting with a Skills Broker

Business Reply  
Licence Number  
RRSB-JTJC-YULU



Peninsula Enterprise  
Tamar Science Park  
5 Research Way  
PLYMOUTH  
PL6 8BT

# Specifically for holiday park businesses

Add your contact details and post this card to Train to Gain. Postage is free.  
Alternatively, call 08456 047 047 direct, or e-mail [traintogain@blpeninsula.co.uk](mailto:traintogain@blpeninsula.co.uk)

**Please arrange for a Train to Gain Skills Broker to contact me.**

**My contact details are:**

Title ..... First name ..... Surname .....

Position .....

Business name .....

Address .....

.....

..... Postcode.....

Tel. .... Fax .....

E-mail .....

Website ..... No. of employees .....



“ Train to Gain is undoubtedly the most effective way of delivering what Pontins required. Our team and business have gone from strength to strength. People found that the skills and techniques they had learnt when training were instantly transferable into the workplace. ”

Brian Howe, Pontins



**Make an appointment  
to see a Skills Broker.  
They'll come to you.**

To arrange an informal, no obligation meeting call

**08456 047 047**

or e-mail

**[traintogain@blpeninsula.co.uk](mailto:traintogain@blpeninsula.co.uk)**