

DEVON AND CORNWALL - DON'T LET TRAINING GIVE YOU NIGHTMARES THIS HALLOWEEN

Date of issue 29 October 2008

Company bosses in Devon and Cornwall who are having training nightmares are being encouraged this Halloween to seek help from Train to Gain to stop the horror continuing!

With the credit crunch putting more pressure on companies to reduce costs and retain customers Train to Gain can help by providing staff with effective training.

Crealy Great Adventure Parks based in Exeter and Wadebridge have addressed their training needs by talking to Train to Gain, which offers businesses impartial advice on their skills requirements; matching training needs of companies with training providers, sourcing potential funding and grants and finding courses that suit them and their employees.

All members of staff at Crealy have individual training programs to ensure they can carry out their jobs as effectively as possible. The company has embraced Leadership and Management development, which has been cascaded through the organisation to improve the skills of the different teams within the business

Kirsty Wackley, Training and Personal Development Officer from Crealy Great Adventure Parks said: "For us, like many other companies trying to research the right training and to source a suitable provider is really difficult! Luckily, Train to Gain was able to help us and has put us on the right track. Because we didn't spend lots of time trying to research the training ourselves it has freed us up to concentrate on the running our business and be more effective as a company. It's already made a huge difference to motivation and skills and no doubt it will continue to do so."

Chris Minett, Skills Development Director at Train to Gain, said: “We were set up to help organisations make informed decisions about training, so that they can help staff enhance their skills and boost productivity. We are helping hundreds of businesses in Devon and Cornwall stop their training nightmares and we are here to help many more.”

Halloween events are taking place at both parks during half-term. The Half-Term Pumpkinfest runs from 25th October – 4th November. Children are invited to visit the Crealy Witch in her Creepy Grotto and take a ride on the Haunted Train in the dark. Free pumpkins for carving will be given to every child.

More information on Train to Gain can be found via - www.traintogain.gov.uk or call 08457 046 046 to speak with a Train to Gain Skills Broker.

- Ends -

Note to Editors:

The LSC exists to make England better skilled and more competitive. We are responsible for ensuring the availability of high-quality education and training for everyone. We have a single goal: to improve the skills of England’s young people and adults to world class standards. Our vision is that young people and adults in England have knowledge and skills matching the best in the world and are part of a truly competitive workforce. We work nationally, regionally and locally to deliver this ambition on behalf of learners and employers. For more information visit: www.lsc.gov.uk/southwest

All media enquiries, please contact:

Rebecca, Jenny or Lindsay at JBP on 0117 9073400 or email rebecca@jbp.co.uk, jenny@jbp.co.uk or lindsay@jbp.co.uk