



## **Community and Culture Workshop**

- Contact Richard Crowe with any ideas for cultural legacy, large or small
- Legacy Trust – one corporate process for SW. Process to access Fund will be developed soon. Will be 70% cultural and 30% sporting.
- Will be a feasibility study of public art at Weymouth and Portland and Visual Arts Festival with the theme the body and the Olympics
- Three strands to Cultural Programme: opening/closing ceremonies; UK-wide Festivals (part of bid) and a regional programme. Latter two will likely merge together.
- Cultural Olympiad kicks in after Beijing
- Voluntary and Community Sector best at accessing hard-to-reach groups
- Key is how to reach down to grassroots via small VCS organisations ‘where people talk to each other’.
- Need progression routes for skills for volunteers
- Really about development of sustainable communities with volunteering, proper community engagement, etc.
- Training Project on event support and management for volunteers being worked up by LSC, Team SW and SWF
- Importance of capitalising on training camps once known and volunteers using languages
- People in the community need tangible things to make 2012 become real
- Need to identify gaps where more effort is needed
- Unclear what is on offer for volunteers inspired by 2012
- How recruit people from a wide range of backgrounds?
- What are volunteers going to get out of it?
- Maybe need to acknowledge we need to build regional initiatives loosely related to the Games – inspired by the Games rather than directly related to the events
- Youth Sports Trust interested in building a qualified workforce of volunteers
- Not clear if LOCOG recruitment will be an open and competitive process or not
- Could build legacy and volunteering around concept of ‘extended schools’
- Possibility of businesses funding element of PVP if it goes ahead in the region
- PVP now called ‘Personal Best’ Programme
- V Team in Dorset one of 20 pilot projects. ‘V’ inspired website. Change image of volunteering from bottom up. Opportunity for local businesses to match fund.
- Community Foundations useful route to access business money but nothing as sophisticated as Quartet in Bristol in the rest of the region

- SWRDA are looking to strengthen Community Foundations
- Regional Funders Forum - formal advisers and networks
- Need structures to enable volunteers to engage with community
- Need to understand what DCLG is doing re-legacy – hardly mentioned so far
- CSPs/LAAs – raise volunteering targets? How engage with this process? Does Sport England engage through Phil?
- Third Sector representative should join one of the Team SW groups.
- Explore Youth Parliament and involvement with TSW.
- Encourage all partners to be part of TSW.
- Better resourcing for volunteering and community is essential
- Arts and cultural skills. Opportunities for upskilling in participation and festivals, etc.
- Need more emphasis on equality and diversity and positive action. Most of the images were male in presentations
- LLUK has developed standards for matching right people to right jobs