

Learning and Skills Council and Team South West event

October 23 2007



Leading learning and skills

Workshop feedback and action points

Community and Culture

- Development of sustainable communities with volunteering, community engagement, etc.
- Third Sector representative to join 2012 Executive Group.
- Simplify the number of groups.
- Youth Parliament and involvement with TSW.
- Encourage all partners to be part of TSW.
- Better resourcing for volunteering and community.
- Arts and cultural skills. Opportunities for upskilling in participation and festivals, etc.

Tourism and Business

- Use the strapline 'Get Ready, Get Set, Go' as a rallying cry to business and tourism.
- Use South West food and drink as an example of excellence in business and tourism.
- Use TSW flame as a marque of excellence and use good practice to boost pride in our businesses.
- Stakeholders need more cooperation with each other.
- Use business and communities to engage with youth to promote success.
- Promote message of 'We are open for business in the South West'.

Sport and Health

- Launch media campaign to promote positive messages using the family, social benefits of health, teaching and motivation to make an impact on the inactive.
- Have an Awards/Active Marque using TSW brand to kitemark schools, businesses, the public and private sector.
- A portfolio of achievements, like an Olympic pentathlon.
- Link the environment with sport and health using 2012.

Education and Schools

- Have a 'Can Do' attitude to legacy like the LSC's 'Future in your Hands'.
- Cross-agency partnerships in communities.
- Excellence in service. Get adults to change their views on youth, as shown in DCMS survey on 2012.
- Volunteering should not be a missed opportunity. ie Use 2012 lifesaving event in Newquay as a stepping stone to 2012 volunteering.
- Improved communications using the media.
- Tangible role models from the community, not celebrities.