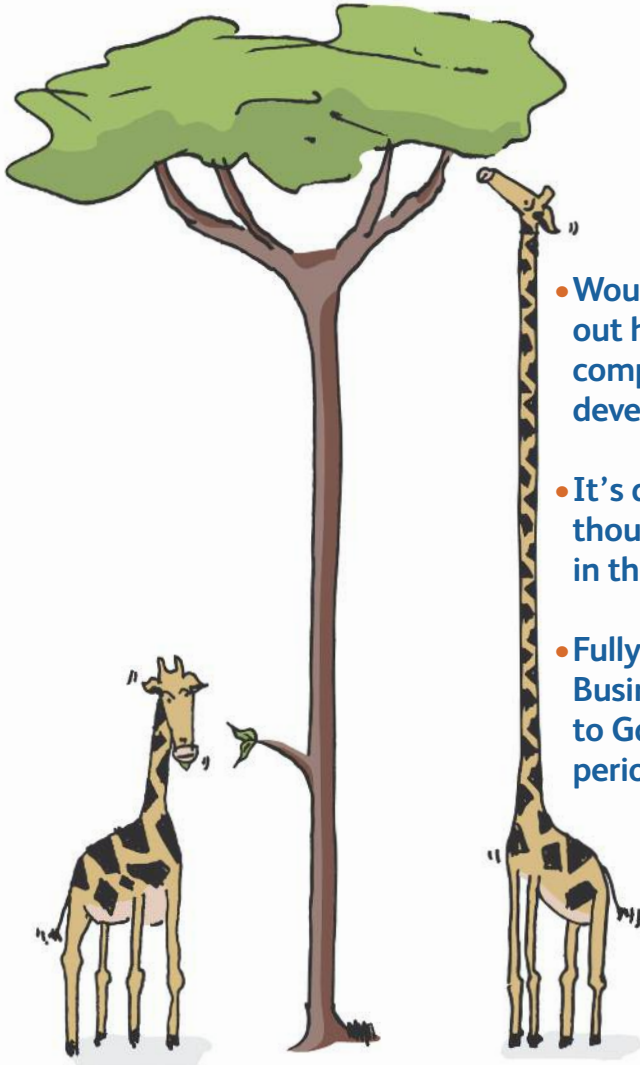


GET THE EDGE

FREE workshop worth £195



- Would you like to find out how you can gain competitive edge through developing your people?
- It's already worked for thousands of businesses in the south west
- Fully sponsored by Business Link and Train to Gain for a limited period only

Because this workshop is being sponsored by Train to Gain and Business Link we are able to offer you up to 2 places -
**WITHOUT HAVING TO CHARGE
THE USUAL £195 COST PER PERSON**

So, how will you benefit from this one-day workshop?

This interactive and enjoyable workshop, entitled ‘**Get the Edge**’ is for owners, top managers, company directors and business decision makers who want to unlock the full potential of their business through their people.

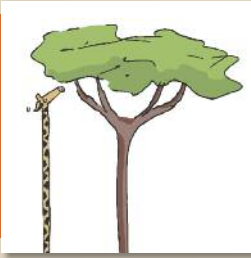
Aimed primarily at organisations with ten or more employees, the concepts covered in this workshop are widely accepted as being good business practice.

During the day you will clarify your priorities for people and business development and we will provide a host of practical ideas and tips to improve both.

You will also have the opportunity to reflect on both internal and external factors that may impact upon your business and plan for any changes you wish to make.

‘Get the Edge’ workshop locations and dates:

<i>Location</i>	<i>Venue</i>	<i>Date</i>
Gloucester	Hatherley Manor	27 June 2007
Ilminster	The Shrubbery	28 June 2007
Bristol	Engineers’ House	3 July 2007
Truro	Alverton Manor	3 July 2007
Bournemouth	Wessex House	4 July 2007
Exeter	Devon Hotel	5 July 2007
Bradford on Avon	Leigh Park Hotel	10 July 2007



By the end of the workshop you will have generated a priority plan giving you the confidence to unlock the real potential of your business.

The workshop is interactive: come and participate in whatever way is most comfortable for you. For a

limited period only, this event is funded by Train to Gain and Business Link, who also arrange for each organisation to be contacted after the workshop so that they can discuss the successful implementation of the day's ideas.

Areas covered

- *Exploring the wheel of business*
- *Identifying possible hidden problems of managing your people and your business*
- *Analysing internal and external factors that may have business impact*
- *Creating a priority list for action*
- *Sharing good practice with managers from a wide variety of organisations*

*The day opens
at 9.30am with
coffee and registration.*

*The workshop begins
at 10.00am and
concludes at 4.30pm.*

**To reserve your place(s),
complete the attached
booking form**

Train to Gain

T: 08456 047 047

W: www.traintogain.gov.uk

'Get the Edge' - Booking Form

To book your place(s) tick the box next to your chosen location/date then add your contact details, tear down the perforated fold and return this postage paid card to the Train to Gain team. You can also book by: FAX send to 01752 770184

TELEPHONE ... call the Train to Gain team on 08456 047 047

<i>Location</i>	<i>Venue</i>	<i>Date</i>
<input type="checkbox"/> Gloucester	Hatherley Manor	27 June 2007
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<input type="checkbox"/> Bradford on Avon	Leigh Park Hotel	10 July 2007

Contact name

Position

Business name

Nature of business

Telephone

E-mail

Address

.....

.....Postcode

Trading start date No. of employees

Do you have Investors in People accreditation, or are you working towards it? Yes No

If you would like to bring a business partner or colleague please enter their details below (there will be no charge - maximum of 2 delegates per organisation).

Name

You will receive confirmation of your booking within 7 working days. Your contact details will be entered onto our database and from time to time we may send you communications about relevant services and events that may be of interest. Business Link and Train to Gain offer a strict privacy policy and your details will not be passed on to any third parties. If you would prefer not to receive further communication from us, please tick the box:

This workshop is funded by Train to Gain and Business Link and would usually cost £195+VAT per person. We reserve the right to impose a charge of £50+VAT if less than 48 hours notice of cancellation is given.

BUSINESS REPLY SERVICE
Licence No NATW716

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Business Link Devon and Cornwall
5 Research Way
PLYMOUTH
PL6 8BF



Learning and
Skills Council