



EUROPEAN UNION  
European Social Fund

***Welcome***  
***17 August 2007***

# Co-financing Convergence ESF ~ Interim Briefing Event 17 August 2007

- The Jobcentre Plus Perspective

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# Summary of Key Changes

## Objective One

- Jobcentre Plus Co-financing
- Cornwall based ESF team within Jobcentre Plus
- Large number of small projects
- Individual contracts
- One-stage tendering process

## Convergence

- DWP Co-financing
- Support structure not yet decided
- Small number of large contracts
- PRIME contractor model
- Two-stage tendering process

# Key Changes continued

## Objective One

- £7.8 Million budget
- ESF within a Single programming Framework
- Local JCP clearance of CFO Plan

## Convergence

- £28 Million budget
- National ESF Operational Programme includes Convergence
- Cornwall ESF Framework
- National DWP clearance of CFO Plan

Ring fenced funding and delivery for Cornwall

## DWP Timetable (today)

- CFO Plan to DWP 24 August 2007
- PQQ issued 3 October 2007
- PQQ returned by 2 November 2007
- ITT issued 3 December 2007
- ITT closes 4 February 2008
- Notification 17 March 2008
- Contract Award 7 April 2008
- Full delivery by 23 June

## An ESF Programme for Cornwall: Priority 4, Overcoming Barriers to Employment

- Delivery aimed at young people not in Education, Employment and Training (NEETS) and those at risk of becoming NEET ~ led by LSC
- Delivery aimed at workless adults ~ led by DWP

## Priority 4 Delivery Must....

- Deliver the aspirations and outcomes of the Cornwall ESF Framework
- Demonstrate linkages, progressions and added value to mainstream delivery (especially LSC and JCP/DWP mainstream)
- Work alongside and support ERDF and other EU Structural Funds
- Demonstrate linkages and added value to Cornwall's Local Area Agreement

## JCP Vision: Priority Four Delivery Will ...

- Build on current resources and delivery in Cornwall rather than duplicate or displace
- Enhance and support the delivery of the Real Choices ~ Reducing Child Poverty project
- Enhance and support the delivery of the Advice Plus project
- Raise the bar in terms of quality of outcomes ~always a job with ongoing training and personal development

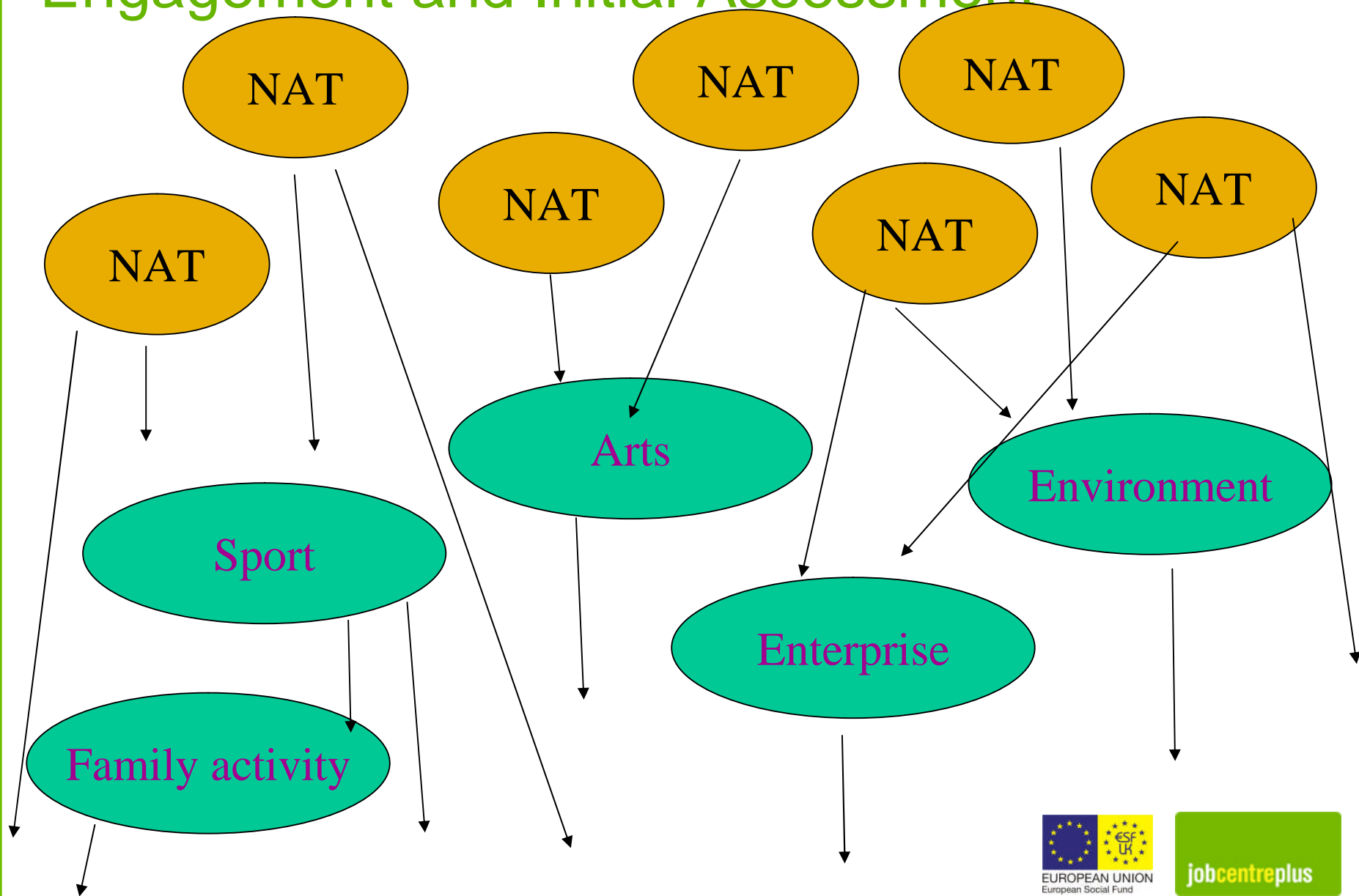
## Vision for Priority 4 continued.. Delivery Will

- Provide the highest quality of customer experience, tailored to individual need and the demands of the labour market
- Be inspirational for all and raise the aspirations of the future workforce
- Be straightforward for the individual customer to access and allow for easy movement between activities and projects within the ESF and mainstream delivery

## Vision continued

- Deliver high quality employer engagement, taking into account other employer facing services
- Provide a high degree of partnership and collaborative working for the benefit of workless people and employers in Cornwall

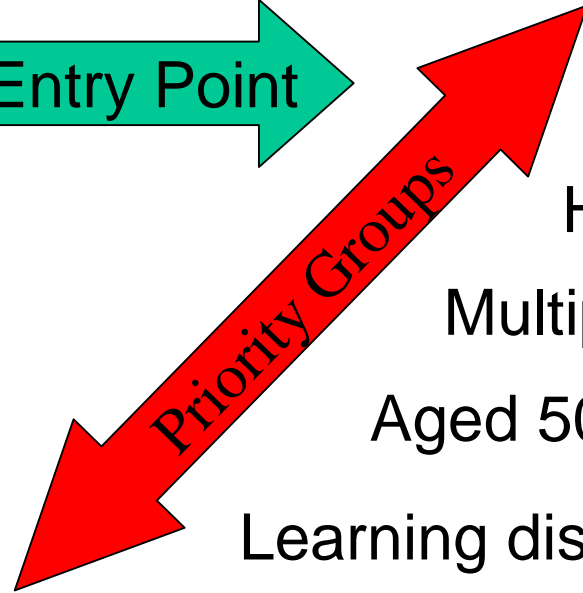
# Engagement and Initial Assessment



# Barrier Removal and Skills Acquisition

NAT

Entry Point



Workless parents/carers

Health related benefits

Multiple barriers e.g. offending,

Aged 50 plus

Learning disabilities

Other workless people

At risk of worklessness e.g. redundancy

Ongoing support for most at risk

Enabling Funds

# Examples of Barriers to Employment

- Debt
- Low aspirations
- Generational unemployment
- Motivation and confidence
- Lack of recent work experience
- Drug and alcohol issues
- Childcare
- Transport
- Health
- Employability Skills
- Lack of basic skills and relevant vocational skills
- Network poverty

# Barrier Busting ~ the middle bit

Entry Point 

- Mix and match provision built on sound assessment and action plan
- One action plan for whole programme that builds on previous activity
- Specific activity to address specific barriers for customer groups
- Generic activity to address cross-cutting issues e.g. motivation and confidence, debt

# Barrier Busting, Examples of Themes

Entry Point 

- Volunteering
- Social Enterprise
- Intermediate Labour Markets
- Employer based activity ~ links to Cornwall Works Passport
- Bespoke employer routeways building on Local Employer Partnerships
- LSC will deliver Vocational Routeways to Work, Skills for Life qualification based activity and ASDAN Employability Skills

# Towards Employment...

NAT

Entry Point

Ongoing support for most at risk

- Pre-recruitment activity
- Jobsearch support
- Work Tasters and Work Trials
- Employer engagement
- Into Work Support
- Incentives
- Links to in-work programmes

Enabling Funds

# Post Employment Support

- Job with ongoing training and personal development
- Advisory service for employer/employee
- Links to mainstream e.g. Train to Gain
- 6 month sustainability measure in ESF Framework

Enabling Funds



# Summary

- Individuals can access programme at any time
- Additional engagement activity in areas where claim rate is highest
- Additional mentoring and support for people most at risk of dropping out
- Easy access between activities and mainstream (DWP and LSC)
- A seamless programme of support

Thank You

Any Questions?

