

Chichester College - Successful activities

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The offer: New courses developed in construction, hospitality and engineering including an integrated 'work skills' aspect to help with CV writing and interview skills.

- Appointing an 'Unemployment Champion' to take responsibility for driving the programme forward and who acts as Jobcentre Plus' contact at the college, takes responsibility for co-ordinating the college's own recruitment activities, produces and distributes leaflets, organises information days in outreach centres and gives talks to companies that are making redundancies.
- Recognising the need to build relationships with and holding weekly meetings with Jobcentre Plus managers and advisers to explain the offer. This encourages referrals and enables joint marketing activities including mail outs to relevant customers, 'Skills information days' in Jobcentres and the distribution of leaflets.
- Setting up a Skills Centre to deal with external contracts, associated management information and setting up new, flexible delivery methods, for example, roll-on / roll – off and remote centres. This enables a quicker turnaround setting up courses than going to department heads.
- Exploring how to use existing links with voluntary organisations to set up community projects which would provide work placements (For example, construction work / catering for Age Concern).
- Using existing Small and Medium Enterprise links to arrange 'sheltered placements', with smaller employers receptive to taking on someone who may need extra support and have different expectations of those placed.

Skills Funding Agency

Cheylesmore House Quinton Road Coventry CV1 2WT
T 0845 377 5000 www.skillsfundingagency.bis.gov.uk
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