

Leicester College - Successful activities

Date of issue August 2011
Publication number SkillsFundingAgency-P-110117

The offer: Setting up several training courses that are targeted at local unemployed adults in sectors such as Retail, Hospitality, Business, Health and Social Care and Construction with plans to add a course in Food Manufacturing.

- Establishing close working links with Jobcentre Plus to boost numbers enrolled rather than solely relying on referrals. Drawing on successful existing links with the local authority, city Strategy team, employers and local information, advice and guidance agencies to increase learners. A central point has been established in the college specifically for referrals to these programmes.
- Planning of the programme was aligned with city strategy targets – the main one being to reduce levels of unemployment – initial planning involved identifying eligible local adults and contacting them, offering advice and guidance and referring them to the college.
- Making courses attractive to potential learners by securing partnerships with employers and forging agreements that they will offer the opportunity of an interview to those that complete the course. As part of these agreements, learners will be able to continue their learning through workplace training provision whilst at their workplace.
- Courses utilise a range of learning and teaching techniques to appeal to those with different learning preferences, for example, a mixture of group and solitary work, presentations and work experience.
- Offering short courses where appropriate (generally two weeks) to encourage engagement and maintain learner motivation.

Skills Funding Agency

Cheylesmore House Quinton Road Coventry CV1 2WT
T 0845 377 5000 www.skillsfundingagency.bis.gov.uk
An agency of the Department for Business, Innovation & Skills