

European Social Fund

**Skills Support for the Unemployed and
Apprenticeship Support to Employers**

and

Skills Support for Redundancy

Regional sectoral information

East Midlands

July 2011



FOR INFORMATION – EAST MIDLANDS REGION

Jobcentre Plus District - Derbyshire

Important / key sectors by region / sub-region / district area (as a starting point for discussions with Jobcentre Plus and other partners)¹

The key sectors for the district are :

- Manufacturing and Engineering.
- Retail
- Hospitality, Leisure and Tourism
- Health and Social Care
- Logistics.
- Public Sector

In addition there are other important sectors in the near future.

- Creative Technologies
- New Technologies
- Call Centres
- Construction

Jobcentre Plus in Derbyshire also recognises the East Midlands Airport as a unique business area within the sub region. It provides not only employment opportunities for unemployed adults from Derby city, South Derbyshire and in and around Long Eaton, but also offers business and enterprise opportunities for many of our priority sectors either directly or as party of the supply chain. Currently 95 businesses operating from the airport.

Some specific district information is included below:

Derbyshire Dales - current Sectors Important for Employment are: Agriculture, Tourism – including food and drink; quarrying; construction & engineering

Future Employment Sectors that are anticipated to grow in the area are; Knowledge Based Industries; Creative Industries and environmental technologies.

¹ Support must be available to all sectors; however, current information available (March 2011) to the Skills Funding Agency suggests the sectors listed are initially likely to generate the highest demand in the region / Jobcentre Plus district area covered by this programme. This is purely for information only and further dialogue is required with Jobcentre Plus and other economic partners locally by the contracted ORGANISATION to establish on-going priorities.

The Peak District National Park part of Derbyshire Dales is also important for outdoor recreation.

High Peak (Derbyshire)

- Manufacturing
- Construction
- Services
- Distribution, hotels & restaurants
- Transport & communications
- Finance, IT, other business activities
- Public admin, education & health
- Tourism-related

Chesterfield - has a particular dependence on the public sector for employment (ranked as the 9th highest in the country) making the local economy vulnerable to cuts in public expenditure as part of the national programme to reduce the budget deficit.

It has a high level of manufacturing employment. Locally important manufacturing sectors include metal fabrication and manufacture of machinery.

Retail based employment is a key local sector. The delivery of key schemes such as the 'Northern Gateway' developments are likely to reinforce the importance of retail based employment going forward.

The financial and business services sector is under represented in Chesterfield relative to the national average. However, IT related employment (a sub-sector of the above) is a particular strength in the locality reflecting both the presence of Royal Mail's IT function (now outsourced) and key initiatives such as the Council's innovation centres acting as a seed-bed to the growth of IT related activities.

North East Derbyshire

- Over 5000 individuals work in manufacturing workplaces
- A higher than average 9.2 per cent staff based in local workplaces within construction (5.2 per cent regionally and 4.8 per cent nationally) which equates to over 2,000 individuals.
- 'Distribution, hotels and restaurants' and 'Public admin, education and health' account for large shares of employment totalling over 12,000 individuals.
- NED is under-represented in Finance IT and other business activities

- Other services include sub sectors, such as creative, arts and entertainment, sports activities and repair of computers and other personal and household goods.
- Tourism related services

Other important factors i.e. Key developments planned / growth areas / inward investment expected

Manufacturing and Engineering

- Rolls Royce
- Bombardier
- Toyota

Retail

- Ongoing opportunities at Westfield and new supermarket just announced as part of development on outskirts of Derby
- In the south of the county a major retail development is being built with a planned opening for end of 2011.

Hospitality, Leisure and Tourism is seen as an expanding sector

Further information from the district includes:

Derbyshire Dales - key sites with development potential for the future include – Halldale Quarry, Matlock & Middleton Road Wirksworth – both are longstanding allocations in the Derbyshire Dales Local Plan – the former has been granted planning permission for a mix employment generating site; the latter is subject to appraisal by consultants to assess the viability of delivering the site again for a mix of uses.

High Peak - in Glossop, a development is just currently onsite which will create a new travel lodge, Weatherspoons and a number of good quality retail outlets. Across the patch there are a number of either pre-application or approved planning applications for supermarket developments (Morrison looking to expand in Buxton, Both Sainsburys and Tesco want to come to Buxton too; planning just approved for Tesco at Whale Bridges to expand, and Sainsburys looking to come to Glossop)

Chesterfield

- The completion of a major industrial site at Markham Vale (with direct access to the M1

motorway) should attract new manufacturing and logistics based activity to the area.

- The Council is currently in the process of preparing a development brief for the Northern Gateway site - the key priority of the Town Centre Masterplan for a mixed use retail-led extension to the town centre – with a view to securing a lead development partner by the beginning of 2012.
- There are a number of other developments planned across the Borough which have the potential to create significant employment opportunities.
- The recent closure of Auto Windscreens, and potential future job losses in the public sector, highlight the continuing need for action to strengthen the local economy going forward.

North East Derbyshire

- In Clay Cross there is the School Site. It is proposed that this site is to be a mixed use development comprising of residential, retail, commercial and community uses.
- As the regeneration of Clay Cross has now started, this has now opened up opportunities that were not there before to include the former depot site.
- Callywhite Lane Industrial Estate is based in Dronfield and a consultation is taking place on making this a Business Improvement District to improve facilities.
- Aldi are building a store in Dronfield later on this year and NEDDC are liaising with Aldi with regards to their recruitment scheme for both construction and post development stages

Jobcentre Plus District - Lincolnshire

Important / key sectors by region / sub-region / district area (as a starting point for discussions with Jobcentre Plus and other partners)

The key sectors include:

- Adult Social Care – Vacancy supply District wide
- Retail – Vacancy supply District wide. Expanding in Lincoln
- Hospitality, Leisure, Tourism – Across the District but vacancy supply East Coast(seasonal) and Lincoln with potential for development in Grantham and Stamford
- Manufacturing – Vacancy supply Spalding – Development potential in Boston and Grantham
- Warehouse and Distribution – Vacancy supply in Boston and Spalding, development potential Grantham
- Agencies – Although these are not a sector agencies feature in the top vacancies in most locations. Extremely prevalent in the south of the County.

Growth Sectors:

Healthcare - There is requirement for constant recruitment for both skilled and non skilled workers. Due to the locality of some care homes or the need for domiciliary workers some candidates are disadvantaged within this industry due to limited transport links. A negative perception of the Care Sector can make these opportunities more difficult to fill.

Retail - Although some employers have announced redundancies, generally this is a strong sector with supermarkets key employers. Retail accounts for 19 per cent of employment.

Agencies: In the South of Lincolnshire a significant number of employers recruit both temporary and temporary to permanent employees through agencies. Key employers are: Barker Ross, Blue Arrow, Addecco and Ambitions. Agencies cover all sectors but especially food manufacturing and healthcare

Hospitality: Key employers are the holiday camps on the east coast such as Butlins / Haven etc. Hotels across the District

Food Manufacturing - There is a concentration in the South of Lincolnshire and due to the location of the factory or the hours of the shifts, a lack of suitable public transport is a factor in unfilled vacancies. Gang master and agencies are prevalent in this sector.

Engineering – Whilst there have been redundancies, skills shortages remain in this sector. Siemens, Lincoln is a key employer with expansion plans.

Other important factors i.e. Key developments planned / growth areas / inward investment expected

Proposed major development and investment projects include:

- Teal Park Development in North Hykeham, Lincoln
- Neighbourhood Working Strategy in Lincoln
- Lincoln Master plan
- Grantham Growth Area
- Boston Town Centre
- Sleaford Town Centre Development
- Gainsborough Grown Town
- Humber Port

Jobcentre Plus District - Leicestershire and Northamptonshire

Important / key sectors by region / sub-region / district area (as a starting point for discussions with Jobcentre Plus and other partners)

Leicestershire - The key sectors are:

- Care – all areas
- Logistics/Warehousing and associated occupations
- Food & Drink (including production) and Hospitality
- Retail/Sales – including Call Centre/telesales

Public Sector - The district has a high proportion of employment is within the public sector, this includes LA, NHS, Government Depts. such as JCP, Court Service, Passport Agency, HMRC, HM Prison all of which are currently re assessing their workforce so recruitments are on hold. Public Sector - Leicestershire 1 in 3 jobs are within this sector, there is less emphasis in Northamptonshire with jobs in this sector accounting for 15 per cent of the overall jobs available.

Retail - Throughout the district Jobcentre Plus has been actively involved with the major retail outlets recruitments either to support seasonal vacancy filling, expansion or opening of new stores, these have included: Pets at Home, M&S, Asda, Argos, Tesco, Currys, JJB sports, Walkers crisps, John Lewis. There has been a steady increase in this sector of employers using on line applications to support their recruitment.

Financial and Business Services - continues to be under represented in Leicester city/ county, however Jobcentre Plus has continued to work with HSBC, RBS and Santander - initially to support redundancies but lately this has been to support their recruitment process. The development of the business quarter within Leicester city is aimed at attracting new investment into this sector, if successful it is envisaged that graduate retention will also increase. The financial sector has a major presence in Northamptonshire, with Nationwide and Barclaycard being two of the major employers.

Tourism - in Leicestershire this accounts for 7 per cent of all employment, and there is potential here to expand further. Northampton has seen a significant increase in vacancies for Travel Lodge, Holiday Inn both of which are expanding.

Care - across both counties there has been considerable growth within the Care Sector, and recruitment events have been held in both counties in order to support recruitment into this sector.

Across the district during Sept there have been seasonal recruitments for Royal Mail, Asda, Argos, M&S, JJB sports.

Logistics / Distribution -The location of both counties, with easy access to motorways and transport links provides the infrastructure to support the presence of logistics/ distribution outlets such as Daventry, Magna Park and Meridian Business Park.

Agencies feature as major employers in all locations, with many of the major logistics / distribution outlets using this avenue as a means to recruiting. Jobcentre Plus continues to work with a number of agencies such as JT RTecruitment, Blue Arrow, First Personnel Ltd, Ranstad, interaction Recruitment, Berry Recruitment.

Leicester City / County

The local economy remains diverse and does not rely solely on one sector or employer. Over the past 20 years there has been a significant restructuring, with the loss of some manufacturing jobs (14.8 per cent of jobs still remain within the manufacturing sector, which is above the national average of 10.2 per cent) and the growth of the service sector. The retail sector continues to grow with retail parks at Highcross and Fosse Park., Loughborough and the planned expansion at Coalville, and regeneration of Hinckley shopping centre.

Leicestershire major employers within the county tend to be agencies, particularly in Hinckley, who then link into the retail and distribution parks - Ashton Macey, Loughborough University, Smash King, Everest LTD. The food industry is also a key player in the labour market - particularly in Melton Mowbray with their links to local produce and the Samworth Bros distribution centre.

Northamptonshire - the key sectors are:

- Care – all areas
- Logistics/Warehousing and associated occupations – forklift/goods handling / driving
- Retail / Sales including Call Centres and telesales.
- The employment rate for the county is 78 per cent, ranking Northamptonshire in the upper quartile, 85 per cent of all jobs available are within the private sector.
- Manufacturing has declined sharply over the last ten years, however the motor industry does play a significant part in shaping the labour market, with links to the Silverstone Circuit - there

are currently over 200 motor sports companies within the area.

- The largest employment sectors within Northampton are Distribution, Hotels & Restaurants, Public Sector, Banking and Finance.
- Although the manufacturing sector continues to be higher than the national average this sector has seen a decline over the past 10 years.

Other important factors i.e. Key developments planned / growth areas / inward investment expected

Leicestershire

- Large scale Public Sector redundancies – particularly Local Authorities
- Growth of Business Parks – M1 J24 proposed developments
- SMEs in manufacturing showing some signs of recovery but a cautious approach needed.
- Although Construction is slack at the moment, there are at least 2 large housing developments planned in Leicestershire and prospective providers should be prepared to support as needed if/when the market picks up.
- Prospective providers should be aware of the Multi Access Centre network in Leicester/Shire and the co-location of services that exist. A willingness to work within this network would be expected – MACs are in discussion with proposed Work Programme primes to build upon the existing network.

Northamptonshire

- Large scale Public Sector redundancies – particularly Local Authorities
- Proposed growth of existing Business Parks
- Potential housing developments in the medium / longer term

- High performance engineering and green technologies linked to the motor sport sector.

Jobcentre Plus District - Nottinghamshire

Important / key sectors by region / sub-region / district area (as a starting point for discussions with Jobcentre Plus and other partners)

The key sectors within the district are:

- Business and Finance
- Construction
- Health & Social Care
- Niche sectors including: Advanced manufacturing; Science and technology; Green technology; Creative and digital industries
- Retail & Distribution

These sectors all form a significant proportion of the local economy, both in terms of output and employment, are the sectors that will drive a strong future for Nottinghamshire's economy.

The public sector currently provides 37 per cent of jobs across Nottingham and Nottinghamshire compared to 35 per cent in England. In the Nottingham TTWA, 39 per cent of residents are employed in the public sector. The area's Local Authorities, Hospitals, Emergency Services, Universities, Schools and Colleges are some of the most significant employers.

The service sector is also significant with 22 per cent of jobs in distribution (which covers retail, hotels and restaurants) and a further 19.5 per cent in banking, finance and Insurance mostly centred around the Nottingham Travel to Work Area.

The manufacturing sector accounts for 11.5 per cent of jobs but there are notable differences between the south of the county where the sector has been steadily declining and the north where it has remained relatively strong and makes up a larger percentage of jobs.

Other important factors i.e. Key developments planned / growth areas / inward investment expected

- A number of local developments are on hold pending further public sector funding, however significant amount of housing redevelopment is still planned including the Meadows Neighbourhood Plan PFI scheme (£200m), smaller schemes in St Anns and Cotgrave, with further Housing Market Areas still subject to agreement.

- Regeneration & Major Projects are envisaged at the Southside, Eastside & Waterside Regeneration Zones in the city.
- Transport infrastructure investments, which will have a significant impact on local jobs, have now been confirmed including the Nottingham NET & Nottingham Station redevelopment (both with construction phase 2011-2014), and the Mansfield Public Transport Interchange.
- Jobcentre Plus is a partner in Making the Connection (MTC), recruitment & skills solution service that works with employers & communities across Nottinghamshire. It links the local workforce to businesses and encourages staff development and progression. It also manages training, events and recruitment activities to make sure that local people benefit from inward investment, infrastructure development (as described above) and other employment opportunities.
- Nottingham has a strong reputation for business and financial services along with knowledge intensive R&D activity, both in the universities and in business.
- Nottingham Science Park is the beneficiary of a recent inward investment success with the establishment of Changan Automobile Company's UK research and development centre
- Newark Growth Point - Newark and Sherwood was awarded Growth Point status by the Government in 2006. This status has enabled the District to benefit from Government funds to help support growth that would not ordinarily be available to it - the new Government has confirmed its commitment to safeguarding this growth funding programme. Newark & Sherwood's Core Strategy provides a planning framework for the Growth Point, and as one of three proposed strategic sites, land south of Newark will help deliver this growth by providing at least 2,200 homes by 2026 along with a new southern link road, employment land, two local centres, public open space and a range of local facilities.

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