

European Social Fund

**Skills Support for the Unemployed and
Apprenticeship Support to Employers**

and

Skills Support for Redundancy

Regional sectoral information

Yorkshire & Humber

July 2011

Of interest to Colleges and Training Organisations



FOR INFORMATION – YORKSHIRE AND HUMBER REGION

Important / key sectors by region / sub-region / district area (as a starting point for discussions with Jobcentre Plus and other partners)¹

Spatial / Sectoral Context

The region is the fifth largest in England, home to 5 major cities and consists of four functional sub-regions, Humberside; North Yorkshire; West Yorkshire and South Yorkshire. The Skills Priorities Statement provides a succinct appraisal of the regions skills needs to support economic growth; key characteristics include improving educational attainment by young people and increased adult skill levels over the last decade offset against a labour market with a high proportion of working age adults with low and no skills and too few with higher level skills compared to national benchmarks.

It sets out the challenge to provide entrants to the labour market with the right level of skills to succeed whilst ensuring every community has the opportunity to succeed, critical factors underpinning the skills needs of Jobcentre Plus. It recognises that skills address structural imbalance by focusing on sectors with high growth potential along with better and more effective means of providing clear progression routes to higher level skills. Underpinning this is a need to better align the supply of skills and the demand for skills by directing public investment in skills in the right areas, responding to geographical variations in skills demand and having more responsive suppliers of skills provision. Full details can be found in the link below:

<http://www.yorkshire-forward.com/>

The regional skills priorities statement is set against a backdrop of changing economic structures within the region. Since October 2010, three Local Enterprise Partnerships (LEP) have been given formal Government approval; Leeds City Region, Sheffield City Region and York & North Yorkshire.

Leeds City Region covering the five local Authority areas of West Yorkshire, along with Barnsley; York; Harrogate, Selby, Craven and North Yorkshire County Council. The City Regions priorities for skills include:

- **Manufacturing / Advanced Manufacturing**, particularly in Calderdale; Kirklees; Selby; Barnsley and Bradford with a need to diversify the workforce and support succession planning within the sector which has an aging workforce.
- **Finance and Business Services** with a particular need to increase skills at intermediate and higher level.
- **Hospitality, Leisure, Travel and Tourism**, a sector providing high volume employment with particular scope for growth in apprentice numbers.
- **Creative Content Industries (Creative Industries, Digital Industries, Design)**
- **Low carbon skills** in employment across sectors particularly at Technician level.

¹ Support must be available to all sectors; however, current information available (March 2011) to the Skills Funding Agency suggests the sectors listed are initially likely to generate the highest demand in the region / Jobcentre Plus district area covered by this programme. This is purely for information only and further dialogue is required with Jobcentre Plus and other economic partners locally by the contracted ORGANISATION to establish on-going priorities.

Further details about the Leeds City Region and its Employment and Skills Strategy can be found via the link below:

<http://www.leedscityregion.gov.uk/>

Sheffield City Region covers the four local authority areas of South Yorkshire; along with three East Midlands local authorities; Bassetlaw, Chesterfield and North East Derbyshire. Skills priorities for the City Region include:

- Materials and manufacturing based in the Advanced Manufacturing Park
- Medical technologies building on collaboration between NHS, universities and industry
- Media, design and the digital economy reflecting the wider regional priorities
- Aviation at Doncaster Sheffield Airport and associated industries

Further details about the Sheffield City Region can be found by following the link below:

<http://www.sheffieldcityregion.org.uk/>

York and North Yorkshire covers the City of York and the six districts that form North Yorkshire Council; Craven; Harrogate; Selby; Scarborough; Hambleton and Richmondshire. The 2010 City Region Economic Assessment identified the key sectors for the area as:

- Food and Agriculture
- Culture and visitor economy
- HE and Science
- Financial and Business Services
- Manufacturing
- Low carbon economy
- Local Service Economy

Further details about the York and North Yorkshire LEP can be found by following the link below:

<http://www.ynylep.co.uk/>

Further Local Enterprise Partnerships are expected to be established around the eastern coastal areas covering Scarborough, East Riding and Hull as well as the South Humber areas of North and North East Lincolnshire

The functional sub-region of Hull and Humber Ports, covers the local authority areas of East Riding, Hull, North and North East Lincolnshire have identified sectors of particular importance particularly providing high volume employment in areas such as:

- Public administration, education and health
- Distribution, hotels and restaurants
- Manufacturing
- Significantly higher than national average employed in:
 - Metals and engineering
 - Manufacture of chemicals

- Manufacture of food and beverages
- Construction and construction products
- Port activity
- Energy / Refineries

Further information on Hull and the Humber Ports can be found via the link below:

<http://www.humberep.co.uk/>

Jobcentre Plus operates across 3 distinct districts as below:

- North East Yorkshire & Humber
- South Yorkshire
- West Yorkshire

Jobcentre Plus District - North East Yorkshire & Humber

Important / key sectors by region / sub-region / district area (as a starting point for discussions with Jobcentre Plus and other partners)

North East Yorkshire & Humber spans both North Yorkshire and East Yorkshire & North Lincolnshire and is the largest geographical district in the region.

The main delivery locations are likely to be Hull; York; Grimsby and Scunthorpe; but provision will also be required in Scarborough, Bridlington; Goole; Selby; Beverley and Harrogate. Skills provision for the unemployed will also be needed in the more rural areas of Northallerton, Richmond, Skipton, Whitby and Ryedale.

As with the other two districts Skills for Life provision is important across the district, whilst Manufacturing, Care, Security and Construction skills are areas of particular need for the labour market. Energy, Renewables; Food and Drink Manufacture are high demand sectors in South and North Humber whilst there is significant demand albeit sometimes seasonal for Hospitality & Catering provision in York and Harrogate and the coastal resorts.

Other important factors i.e. Key developments planned / growth areas / inward investment expected

North Yorkshire

- Seasonal nature of employment in many sectors, particularly tourism in rural and coastal areas, as well as York.
- Despite recent downsizing in the financial and business services sector, there continues to be active recruitment by employers in Harrogate and York.
- Food processing and manufacturing sector traditionally has high levels of employee churn with concentrations of employment along the A1 corridor, for example around Leeming Bar.
- Logistics and Distribution is becoming increasingly important, particularly in areas close to major motorway networks. Debenhams planning to open a warehouse and distribution facility in Sherburn in Elmet which could employ up to 800 people.
- Offshore wind energy generation is viewed as a significant opportunity for North Yorkshire, primarily around Whitby and Scarborough area for operations and maintenance. An established skills base for maritime operations both on and offshore in areas such as engineering, survival training, offshore service and cabling. Infrastructure development could also provide future job opportunities.
- Mineral (potash) extraction could expand enormously if a proposed mine between Whitby and Scarborough is developed. Up to 5,000 jobs in construction, operations and supporting/supply chain work are possible.
- The MOD facilities in York and North Yorkshire, particularly around Catterick Garrison, are significant employers and local economic drivers. Despite the recent defence review there are potential opportunities to consolidate the role of the MoD in the local economy.
- York (Science City) had identified significant need for science and laboratory technicians

- Rural/remote aspects of North Yorkshire affect employment opportunities – travel to work distances, lack of public transport, access to training, lack of childcare facilities, over dependence on public sector employment and seasonal nature of work are specific barriers to overcome.

Humber

- Offshore wind energy development with major manufacturing, construction and maritime services opportunities in the Humber ports, including commitment by Siemens to build a manufacturing plant in a joint venture with Associated British Port's.
- Seasonal employment in tourism along the East Coast both north and south of the Humber.
- Agricultural industry with employment growth in North Lincolnshire and South Bank
- Major food processing operations around the Humber and in the East Riding provide continuing employment opportunities
- Green energy/power stations in the west of the sub region near to Goole.
- Warehouse and Logistics provide continual employment along the M62/M18 corridors and within the Humber ports.

Jobcentre Plus District – South Yorkshire

Important / key sectors by region / sub-region / district area (as a starting point for discussions with Jobcentre Plus and other partners)

South Yorkshire reflects the functional sub-region and covers the four local authority districts of Sheffield, Barnsley, Rotherham and Doncaster, with delivery locations required in each area.

Demand for Skills for Life including ESOL is equally important across the district as are vocational skills in Retail, Contact Centre and Hospitality & Catering sectors. Warehousing provision is important for Doncaster, Rotherham and Barnsley whilst there is demand for Food and Drink Manufacturing skills in Sheffield and Rotherham.

The district will also be a test area for Service Academies, focusing on Retail, Care, Contact Centre and Hospitality – Fast Food sectors. From April 2011 they will test out a combination of employer led pre-employment training and work experience prior to the implementation and roll out of Service Academies in August 2011.

Other important factors i.e. Key developments planned / growth areas / inward investment expected

- Significant inward investment creating high volume employment opportunities in Warehousing & Logistics in Barnsley and Doncaster.
- Strong growth potential across the city region in sectors such as Banking & Insurance, Retail, Construction, Digital Media, Health and Finance & Business Services.
- Proposed infrastructure development to connect Robin Hood Airport with the M18, unlocking 344 hectares of potential development land.
- Key regeneration programmes such as the Sheffield City Centre Master Plan; Sheffield Digital Campus.
- New Power Generation and Carbon capture facility at Hatfield Power Park
- Dearne Valley Waterfront residential and commercial development.
- Don Valley and Waverley - a series of major development sites in close proximity to the M1 include the nationally significant Advanced Manufacturing Park and Helical Govenetz Office Campus at Waverley and the proposed commercial scheme at Meadowhall

Jobcentre Plus District – West Yorkshire

Important / key sectors by region / sub-region / district area (as a starting point for discussions with Jobcentre Plus and other partners)

West Yorkshire reflects the functional sub-regional area and covers the five local authority areas of Bradford; Calderdale; Kirklees, Leeds and Wakefield, with delivery locations required in each district. There are high levels of need for Skills for Life in all five areas, with demand for ESOL particularly prevalent in Bradford, Calderdale, Kirklees and Leeds.

Common areas of vocational skills need across the district include Care, Retail, Administration, Security and Sales / Telesales. Bradford also has an ongoing demand for Transportation and Hospitality & Catering; Calderdale's additional key sectors include Warehousing & Logistics; Contact Centre; Manufacturing and hospitality & Catering.

These sectors are also important in Kirklees along with transportation; Food and Drink Manufacture; Customer Care and Construction Skills including CSCS. Leeds and Wakefield have significant demand for Hospitality & Catering, Warehousing & Logistics and Construction skills

Other important factors i.e. Key developments planned / growth areas / inward investment expected

- Trinity Leeds retail developing providing 120 retail units in Leeds City Centre
- Construction of a 5 acre site that will house a 13,500 capacity concert and events venue in the heart of Leeds
- Major Leeds regeneration programmes such as Aire Valley Leeds; East and South East Leeds (EASEL); Leeds Bradford Corridor; West Leeds Gateway; Beeston Hill and Holbeck, and Little London; Lifetime Neighbourhoods for Leeds and South Leeds Regeneration Programme.
- Bradford City Centre regeneration including the City Park and Learning Quarter.
- A new 1.1 million square ft distribution centre for Marks and Spencer at the Prologis Park in Bradford close to the M606
- Trinity Walk Retail Development in Wakefield opening in late Spring 2011 providing an additional 500,000 square ft of retail space for retailers such as Sainsbury's, H&M and River Island.
- Broad Street Leisure Complex development in Halifax providing a new Cinema, Bowling Alley, Restaurants and Hotel.
- The development of a new Innovation and Enterprise Centre at the University of Huddersfield providing a hub for business creation.
- £15million access improvements to Leeds Rail station

Skills Funding Agency

Cheylesmore House

Quinton Road

Coventry CV1 2WT

T 0845 377 5000

F 024 7682 3675

www.bis.gov.uk/skillsfundingagency

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