



# CAMPUS TRANSITION AWARD SCHEME

**70%** start up funding!

Application deadline 25<sup>th</sup> July

Register your institution **today** for the  
**2011/12 scheme & grant**

Give your students a **HEAD START**

APPLY TODAY TO BE PART OF TOMORROW'S CHANGE

## WHAT DO YOU DO?

### Yesterday....

There has been no structured, national approach to managing transition - both time and finances for such topics are limited.

Aspects of it may be touched upon in tutorials or discussed in PSHE; occasionally there are some cookery classes and sometimes the local bank manager might spare a moment to talk about money! Many university outreach programmes have tended to focus on promotion of their institution, appearing as more of a sales pitch than informing of the general benefits of HE.

### Today....

Campus has developed a transition programme - the Campus Transition Award. This Award enables your institution to join our movement for change. More has to be done to equip today's young people with the skills and tools to succeed in adult life. A problem of this scale needs to be tackled at a national level - this is why the Campus Transition Award has been launched.

Every parent wants their child to have the opportunities to reach their potential. By joining this Award scheme your college or 6th Form will gain recognition for your commitment to preparing your students, use it to promote your institution to prospective students and parents and actively contribute to widening participation.

### Tomorrow....

As a consequence of engaging with Campus students heading off to university will be **better prepared** and aware of what to expect. As a result it is expected that these students will quickly move *from transition to integration and settlement*.

**If students can settle quicker, make friends, feed themselves a more healthy diet and manage their money they are more likely to survive their first year away from home and subsequently complete their course and succeed.**

# TRANSITION - ARE YOUR STUDENTS READY?

Going to university is an exciting time for young people, but transition can be difficult. Academically getting used to an approach to learning that is based on self reliance. Then, add coping with 'leaving home', domestic independence and making friends and for even the most confident there is huge pressure to cope and 'fit-in'.

At college or 6th Form emphasis is on academic achievement, but what of the skills required for independent living - **what do you do to prepare them?**

A recent HEA report\* highlights that the biggest issues affecting retention are **finances** (60%) and **lack of prior knowledge** (40%). But for those who left by Christmas **making friends**, problems with **accommodation** and problems with **health** were prime factors.

*'...the greater the number of risk factors in a student's experience, the greater was the chance that the student would consider withdrawing from a course.'*\*

Even for those with prior knowledge, expectations can be great whilst 'skills' are lacking and first generation university attendees are more likely to consider an HE place if they feel confident in knowing what to expect.

What is the point of all that effort going into teaching students to get the grades if they don't stay the course?

*'...find ways of 'bending the odds' in favour of student success (here the emphasis is on encouraging student success rather than on retention: if an institution succeeds with the former, then the latter should follow).'*\*

Preparing students for university is the responsibility of colleges and 6th forms - not just academically, but also for the **'student experience'**. This means arming them with skills and knowledge to learn effectively and to cope independently.

***'Since unnecessary student departure is to the disadvantage of both students and institutions, it falls to the latter to manage the students' transition into higher education as effectively as possible.'***\*

\* 'The First Year Experience', The Higher Education Academy, January 2008

# CAMPUS TRANSITION AWARD

The Award scheme has been developed as a response to students' experiences and is based on good 'old fashioned' practical advice about looking after yourself domestically and financially.

The Campus Transition Award scheme provides:

- Online transition learning modules for students
- Access to Transition workshops
- Build links with HE institutions

The 2011 Campus Start Up Grant equips you with:

- Discounted Food Hygiene Certificates for teaching and catering staff
- Food Hygiene & Kitchen Safety poster package

## WHAT NEXT?

1. Register your institution to the Campus Key at [www.campus.ac](http://www.campus.ac)
2. Apply for your 2011 Campus Grant.
3. We will respond within 24hrs confirming your application and you will be informed within 7 days whether or not you are successful.

**Its as easy as that!**

So don't delay, apply for your 2011 Campus Grant today.

See scheme guidance for Campus Grant 2011/12

[www.campus.ac](http://www.campus.ac)

Go to the transition pages

Campus Trust is a Uk registered charity. No. 1138646



The logo for Campus Trust, featuring the word 'campus' in a bold, lowercase, green font, with the word 'trust' in a smaller, lowercase, green font directly below it. A green arrow-like shape points to the left from the right side of the logo.

